POSTERS

LOGOS

ADVERTISING

360 CAMPAIGNS

LOGOS/PACKAGING/PROMOTIONS

WEBSITES/MOBILE

CREATIVITY BEGINS HERE

SAN DIEGO PORTFOLIO STUDIO

2013/2014
Winner of Best of Show & Golds
two straight years in San Diego

CUSTOMIZED DESIGN TRAINING FOR ADVERTISING, GRAPHICS AND THE WEB

GRAPHICS
ART DIRECTION
COPYWRITING
WEB/APP DESIGN
PORTFOLIO
SOCIAL MEDIA

CONTACT | 619-301-6157

sandiegoportfolio.com

info@sandiegoportfolio.com

4858 Mercury St. Suite 111
San Diego, CA 92111

Individual Courses – $745.00

8-week sessions

1 class per week

3 hours per class

Offered Evenings 6 – 9pm and Weekends

Six-month Series Courses - $1995.00

*Each course is limited to 12 students.

SANDIEGOPORTFOLIO.COM

NEW QUARTER

Starts every 2 months

WEB and Mobile Design Courses

Linking web and design. SDPS offers exclusive workshops that focus on developing and refining skills for web, tablets and mobile. Industry experts will provide training to enhance existing front-end design work and share industry trends and current approaches. These courses are specifically tailored for designers and will make your portfolio more relevant.

COPYWRITING COURSES

With the explosion of media, copywriting is in demand like never before. SDPS copywriting courses teach you how to solve communication problems with smart, compelling copy. Learn how to develop essential copy strategies, work through a variety of creative exercises, and express a brand's human truth with gripping copy solutions. You'll tackle short and long copy formats for print, outdoor and digital media.

CONCEPTUAL DESIGN COURSES

Idea is king. SDPS Ideation courses emphasize creative thinking for advertising and design challenges. Create and implement smart, innovative and strategic ideas that will make your work stand out. You'll develop visual solutions, plus the messaging needed for finished comprehensives that will build and improve your portfolio.

PORTFOLIO COURSES

You've arrived. Your portfolio is the place to show what you've got and here is where you bring it all together.
These courses help you build a professional, integrated portfolio for print, tablets and the web. You'll refine your personal brand, write an effective resume, work on interviewing and presentation, and create the self-promotion materials needed to compete in today's job market.

Award-winning instructors that are currently working in the industry teach SDPS courses - so you get information that is up-to-date.