

The NATIONAL ASSOCIATION OF HEALTHCARE ADVOCACY CONSULTANTS,
the professional organization for healthcare advocates, is pleased to invite you to attend our
FIFTH ANNUAL CONFERENCE

Mastering the Power and Direction of Healthcare Advocacy

October 30–November 1, 2014
Embassy Suites, Downtown/Lakefront
Chicago, IL

Hone your advocacy skills
Earn CE credits
Network with your peers
at this dynamic conference

At this year's conference:

- Hear prominent speakers, offering a rich and relevant array of educational opportunities and resources.
- Learn valuable current information to help your patients and their families navigate and manage our constantly changing and complex health-care system.
- Have an opportunity to meet other professionals from across the United States.

The general public is invited to
attend Saturday morning's presentations

Don't miss this opportunity to learn and network
with others in the field of Healthcare Advocacy!

To learn more about the 2014 Conference
visit www.NAHAC.com



NAHAC

National Association of
Healthcare Advocacy Consultants

www.nahac.com

KEYNOTE ADDRESS:

**It's a New World: Grasping the Implications
of New Healthcare Delivery Models**

Robert G. Norton, President and CEO of North
Shore Medical Center, Boston, MA.

FEATURED PRESENTATIONS:

**Life Over Cancer: A New Model of Integrative
Cancer Treatment**

Keith Block, MD, Founder of the renowned
integrative cancer treatment center, The Block
Center, and a leader in the field of integrative
cancer treatment

Dying as a Part of Life

Loretta Downs, MA, CSA, Board member of
Chicago End-of-Life Care Coalition and Founder
of Chrysalis End-of-Life Inspirations and **Jennifer
Misasi, MSN**, Pediatric Nurse Practitioner, Horizon
Hospice

Premier sneak peek excerpt of "Palliative" a video
presentation