

**NEWS RELEASE**

**For Immediate Release**

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**Brady Launches Two New Client Services Offerings**

*HazCom/GHS Production Workshop & 5S+ Rapid Improvement Event created in response to market needs*

**MILWAUKEE, Wis.** (September 24, 2014) — [Brady](http://www.bradycorp.com) (NYSE:BRC), a global leader in industrial and safety printing systems and solutions, today announced two new services, the [HazCom/GHS Production Workshop](#) and [5S+ Rapid Improvement Event](#), as part of its Client Services offerings.

“Brady Client Services continually evolves to create new services that meet the business needs of our clients. We’ve found that our clients want to align with new GHS standards and improve their facility with lean practices, but don’t always have the resources to do so. That’s where we come in,” says Tim Bandt, global director of Client Services for Brady. “By including both a learning experience and a hands-on workshop with our experts on the shop floor, our two new services are designed to help attendees not only learn the concepts of HazCom/GHS or 5S, but sustain these practices and progress their facilities after the sessions.”

The HazCom/GHS Production Workshop features two parts – one part training and the second part focused on hands-on GHS label creation using the client’s own updated safety data sheets (SDS). Brady brings its own printers and materials to the event and also offers some basic printer and software training in the process.

The 5S+ Rapid Improvement Event is a three-day intensive workshop, designed to help users create an internal lean team, better understand the elements of the 5S principles, and how to best apply those principles through lean activities (such as value stream mapping).

“With the addition of its two latest services, Brady Client Services continues to pave the way for world-class safety and best practice workplace visuals. These services, backed by our products and proven expertise, are another step to helping our clients achieve their HazCom/GHS and 5S Lean goals,” adds Bandt.

**For more information**

To learn more about Brady Client Services, visit [BradyClientServices.com](http://BradyClientServices.com) or email [clientservices@bradycorp.com](mailto:clientservices@bradycorp.com). For Brady’s complete product offering, visit [BradyID.com](http://BradyID.com).

**About Brady Corporation:**

Brady Corporation is an international manufacturer and marketer of complete solutions that identify and protect people, products and places. Brady’s products help customers increase safety, security, productivity and performance and include high-performance labels, signs, safety devices, printing systems and software. Founded in 1914, the company has a diverse customer base in electronics, telecommunications, manufacturing, electrical, construction, medical and a variety of other industries. Brady is headquartered in Milwaukee,

Wisconsin, and as of July 31, 2013, employed approximately 7,400 people in its worldwide businesses. Brady's fiscal 2013 sales were approximately \$1.15 billion. Brady stock trades on the New York Stock Exchange under the symbol BRC. More information is available at [www.bradycorp.com](http://www.bradycorp.com).

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