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NEWS RELEASE
 For Immediate Release

Valvoline Instant Oil Change goes PINK on October 2, 2014

October Sales of AutoTex PINK Wipers Promote Awareness and Donate To National Breast Cancer Foundation

October 2, 2014- Newton, MA:

This will be the third consecutive year that the Valvoline Instant Oil Change locations owned by Henley Enterprises Inc., will sell AutoTex PINK wipers blades supporting the National Breast Cancer Foundation. Select locations will be showcasing their support in an extra special way with a “PINK Out Day” on October 2, 2014. AutoTex Pink wipers will be available at all 200 participating locations in October.

PINK Out Locations:

CALIFORNIA	Burbank	2420 W. Olive Avenue	Burbank, CA 91506
	Glendale	525 N. Glendale Ave.	Glendale, CA 91206
	W. Los Angeles	11827 Santa Monica Blvd.	West Los Angeles, CA 90025
DELAWARE	New Castle	122 N. DuPont Hwy	New Castle, DE 19720
FLORIDA	San Carlos	15621 San Carlos Blvd.	Ft. Myers, FL 33908
MASSACHUSETTS	Newton	90 Winchester St.	Newton Highlands, MA 02461
	Norwood	175 Everett St.	Norwood, MA 02062
	Woburn	320 Montvale Ave.	Woburn, MA 01801
MARYLAND	Bowie	16505 Ball Park Drive	Bowie, MD 20716
MICHIGAN	Middle River	1324 Martin Blvd.	Middle River, MD 21220
	Beverly Hills	31005 Greenfield	Beverly Hills, MI 48025
NEW HAMPSHIRE	Kalamazoo	601 Kalamazoo St	Lansing, MI 48912
	Plainfield	3234 Plainfield NE	Grand Rapids, MI 49525
	Saginaw	4006 Bay road	Saginaw, MI 48603
	Zeeland	8509 Heritage Dr.	Zeeland, MI 49464
	Manchester	1800 S. Willow St.	Manchester, NH 03103
OHIO	Secor Road	3620 Secor Road	Toledo, OH 43606

The PINK Out Events build awareness for the cause. According to the National Breast Cancer Foundation, every three minutes a woman is diagnosed with breast cancer. The PINK Out Events are a powerful visual of product and a cause that many Americans can rally behind.

The blades come in both traditional black with a small pink ribbon, and in full pink color for those who wish to make a bolder statement. By purchasing these blades customers are contributing to the National Breast Cancer Foundation through a donation made by Valvoline Instant Oil Change. Since 2012, Valvoline Instant Oil Change has raised over \$33,000 for the National Breast Cancer Foundation.

For a list of all participating Valvoline Instant Oil Change locations with AutoTex PINK wiper blades, visit viocpink.com.

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About Valvoline Instant Oil Change

Valvoline, a brand of Ashland Inc. (NYSE: ASH), has been serving American motorists longer than any other motor oil. In addition to commercial and industrial lubricants, the Valvoline family of products includes Eagle One™ appearance products, Car Brite™ car restoration products, Zerex™ antifreeze, SynPower™ performance products, MaxLife™ products created for higher-mileage engines, and NextGen™ motor oil created with 50 percent recycled, re-refined oil. With approximately 900 locations throughout the United States, Valvoline Instant Oil Change™ is a leader in serving the quick-lube market, and is looking for franchisee partners to establish a presence for the brand in markets across the country.

About Henley Enterprises, Inc.

Henley Enterprises, Inc. opened the first franchised Valvoline Instant Oil Change service center in 1989. CEO and co-founder Don Smith developed the company specifically to operate Valvoline Instant Oil Change facilities under franchise agreements with Valvoline Instant Oil Change Franchising, Inc., a subsidiary of Kentucky-based Ashland Inc. (NYSE: ASH). As of September 2014, the Henley Companies operate 197 VIOC franchise locations spread among the following states: California, Delaware, Florida, Michigan, Massachusetts, Maryland, New Hampshire, New Jersey, Ohio, Pennsylvania, Rhode Island, and Virginia.

About the National Breast Cancer Foundation, Inc. ®: Recognized as one of the leading breast cancer organizations in the world, the National Breast Cancer Foundation's (NBCF) mission is to save lives through early detection and to provide mammograms for those in need. A recipient of Charity Navigator's highest 4-star rating for eight years, NBCF provides women help for today and hope for tomorrow through its [National Mammography Program](#), [Beyond The Shock®](#), [Early Detection Plan](#), [MyNBCF](#) online support community, and breast cancer research programs. For more information, please visit www.nbcf.org.

About AutoTex PINK: AutoTex PINK is a division of WEXCO Industries, Inc., a certified WBENC (Women's Business Enterprise National Council) company that is one of the nation's leading global supplier of OEM quality windshield wiper blades, auto parts and accessories. A portion of the sales of AutoTex PINK windshield wiper blades goes to the National Breast Cancer Foundation and the Breast Cancer Society of Canada. For more information, visit www.autotexpink.com or call 800.692.3962.