

## **Theatrical Rights Worldwide (TRW) Announces Acquisition of JERSEY BOYS**

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Fred Stuart, Theatrical Rights Worldwide (TRW)

FOR IMMEDIATE RELEASE

[Theatrical Rights Worldwide \(TRW\)](#) President and CEO Steve Spiegel announced today the acquisition of exclusive representation for stage performance rights to Broadway's Tony Award-winning Best Musical, [JERSEY BOYS](#). "I'm happy to announce the signing of a long-term agreement for the Stock and Amateur rights to JERSEY BOYS. I'm proud to be the home of this truly great Broadway show," Spiegel said yesterday afternoon, shortly after closing the deal, from his office in TRW's Times Square headquarters.

JERSEY BOYS joins TRW's major licensing assets MONTY PYTHON'S SPAMALOT, MEMPHIS, THE ADDAMS FAMILY, THE COLOR PURPLE, ALL SHOOK UP, GHOST THE MUSICAL, BIG FISH, RING OF FIRE, CURTAINS, SATURDAY NIGHT FEVER, and a select group of Theatre for Young Audiences (TYA) and Off Broadway and Regional Theatre musicals.

"JERSEY BOYS adds to our roster of Broadway titles at a very exciting time for TRW. It's a show recognized as the pinnacle of musical theatre excellence by our school, community and professional theatre customers around the world." Spiegel said. "It's a once in a generation show, a brilliant musical to bolster our continuing growth and expansion."

Theatrical Rights Worldwide was created by Spiegel in 2006. Coinciding with the JERSEY BOYS deal, TRW announced Spiegel's full ownership of the company, effective immediately.

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Steve Spiegel (C) at a recent photo shoot, shares the news about JERSEY BOYS with his divas



TRW President & CEO Steve Spiegel

Photos: Luke Buck @LookPrettyPictures