



About Extra Life

Extra Life is a grassroots experience that mobilizes passionate game lovers to help sick and injured kids treated at their local Children's Miracle Network Hospitals. Extra Lifers raise money year-round, culminating in a massive international day of play each fall.

During this all-games-in weekend, participants continue to fundraise, play games and ultimately celebrate our grand total together. Unlike traditional fundraising events, Extra Lifers typically participate from the comfort of their own home. From video games to board games and beyond, Extra Lifers have raised over \$8 million dollars since the program was founded in 2008.

It's a movement formed by gamers, bonded by passion and committed to helping local children's hospitals.

Extra Life 2014

- **When:** This year, Extra Life will begin on Saturday, October 25 at 8 a.m. local time. Participants can also set an alternate game day if schedules don't align
- **Where:** Anywhere Extra Lifers game, but most participants play from home
- **What to play:** Extra Lifers can play any games, on any platform they choose including mobile devices or board games
- **How it works:** Participants register at www.Extra-Life.org, then simply ask friends and family to sponsor their fundraising goal and efforts. On October 25, we all grab a seat and play games to help kids in local children's hospitals
- **Who it helps:** All funds raised by Extra Lifers benefit the Children's Miracle Network Hospital of their choosing, whether it's down the road or across the country

Fast Facts

- Extra Life was founded in 2008 in honor of Victoria Enmon, a teenage game lover who lost her life to leukemia. Even today, gamers from across the world participate in honor of this special young woman. Watch Tori's story [here](#).
- Extra Life raised over \$4.1 million in 2013. That's more than the program raised in 2010, 2011 and 2012 combined! Since its inception, Extra Life has more than doubled in growth year-after-year thanks to a growing online community. Here's how it breaks down:
 - 2010: \$450,000 raised by 4,500 gamers
 - 2011: \$1 million raised by 15,500 gamers
 - 2012: \$2.1 million raised by 17,000 gamers
 - 2013: \$4.1 million raised by 43,000 gamers
- In 2013, Extra Life fundraising team Rooster Teeth raised \$344,600, the most by any team to-date. Rooster Teeth captain Jack Pattillo raised \$105,456 of that total — the most by an individually credited fundraiser.

- Extra Life is attracting gaming developers and communities of all types. In 2013, Extra Life's major partners included PlayStation, reddit, Twitch, Diablo III, XSplit, KBMOD.com, Microsoft, Trion Worlds and Rooster Teeth.
- All proceeds from Extra Life directly benefit 170 Children's Miracle Network Hospitals across North America.
- Visit www.Extra-Life.org for more information, or connect with Extra Life on [Facebook](#) and [Twitter](#).

About Children's Miracle Network Hospitals

Children's Miracle Network Hospitals® raises funds and awareness for 170 member hospitals that provide 32 million treatments each year to kids across the U.S. and Canada. Donations stay local to fund critical treatments and healthcare services, pediatric medical equipment and charitable care. Since 1983, Children's Miracle Network Hospitals has raised more than \$5 billion, most of it \$1 at a time through the charity's Miracle Balloon icon. Its various fundraising partners and programs support the nonprofit's mission to save and improve the lives of as many children as possible. Find out why children's hospitals need community support, identify your member hospital and learn how you can Put Your Money Where the Miracles Are, at www.CMNHospitals.org and www.facebook.com/CMNHospitals.