

—LEGEND OF THE— MANTAMAJI

Book One Release: October 8, 2014 | Book Two Release: December 10, 2014 | Book Three Release: February 11, 2015

CONTACT INFORMATION

CONTACT INFORMATION

Print | Television | Media & Events

Jocelyn R. Coleman
Favor PR
323.330.0502
JColeman@FavorPR.com

Digital Media & Marketing | Reviews Requests

Terreece M. Clarke
LifeSliceMedia
614.467.0367
TClarke@LifeSliceMedia.com

Bulk Sales | Distribution

Marty Flanagan
APG Sales & Distribution
Toll Free: 1-800-327-5113
Voice: 615-254-2450
Fax: 615-254-2408

Social Media Links

Facebook: <http://Facebook.com/LegendoftheMantamaji>
Twitter: <http://Twitter.com/EricDeanSeaton>
Instagram: <http://Instagram.com/EricDeanSeaton>
Pinterest: <http://Pinterest.com/Mantamaji>
Google+: <http://google.com/+Legendofthemantamaji>



16.9K Followers



3,635 Followers



896 Followers



emerging



emerging

Available Retailers/Formats

[\[hyperlink enabled\]](#)

- Amazon
- Barnes and Noble
- Previews Catalogue
- Kobo
- Comixology
- GooglePlay
- Paperback
- Kindle
- iBooks
- Nook

Product Details

Legend of the Mantamaji: Book 1

Eric Dean Seaton (Author)
David Ellis Dickerson (Editor)
Brandon Palas (Illustrator)
Paperback: 216 pages
Publisher: And... Action! Entertainment; 1 edition (October 8, 2014)
Language: English
ISBN-10: 1930315341
ISBN-13: 978-1930315341
Suggested Retail Price: \$14.99

Series: Legend of Mantamaji: Book 2

Paperback: 188 pages
Publisher: And... Action! Entertainment; 2 edition (December 10, 2014)
Language: English
ISBN-10: 1930315376
ISBN-13: 978-1930315372
Suggested Retail Price: \$14.99

Series: Legend of Mantamaji: Book 3

Paperback: 188 pages
Publisher: And... Action! Entertainment; 3 edition (February 11, 2015)
Language: English
ISBN-10: 1930315562
ISBN-13: 978-1930315563
Suggested Retail Price: \$14.99

Ancillary Products

Three Book Bundle Packs:
Amazon.com \$39.73
LegendoftheMantamaji.com \$38.99





Sales Copy (full)

Television director Eric Dean Seaton's first graphic novel series is a tale exploding with brilliant art, action-packed adventure, true-to-life characters and a smart and twisting plotline.

Published by "And...Action!" Entertainment, Legend of the Mantamaji tells the story of Elijah Alexander, a rising Assistant District Attorney in New York who learns he is the last of a race of mystical knights called the Mantamaji, who once protected mankind. When an ancient evil is resurrected, Elijah has to turn his back on everything he's worked for, accept his birthright and learn how to use his magical warrior abilities to defeat the greatest threat the Mantamaji ever faced—without being distracted by his grief, his anger and one terrible betrayal.

The books features artwork by Brandon Palas, colorist Andrew Dalhouse who has worked with From Boom, Dark Horse, Image, Marvel and DC and lettering by Deron Bennett, who was nominated for an Eisner Award two years ago for his work on titles like Jim Henson's Dark Crystal, Jim Henson's Tale of Sand and Helldorado, among others.

Book One is set for release on October 8th, with release dates for book two and three scheduled for December 10, 2014 and February 11, 2015, respectively. All three books are available for pre-order on Amazon, Amazon Kindle, iTunes, GooglePlay, Barnes & Noble, Barnes & Noble Nook and at LegendoftheMantamaji.com.

Legend of the Mantamaji is a three-book graphic novel series whose sweeping tale of magic and mystery, heroes and villains, has a fresh look, a modern setting—and an ancient beat.

BOOK 1 TRAILER

<http://bit.ly/1pf2sN7>

BOOK ART

<http://bit.ly/1mvoyzh>



Eric Dean Seaton Bio (full)

Eric Dean Seaton was born in Cleveland, Ohio. While most children were running the streets, Eric was studying television and movies with the dreams of one day becoming a director.

After graduating from Ohio State University, Eric moved to Hollywood and climbed the Assistant Director ladder on such series as "Living Single" and "The Jamie Kennedy Experiment." In 2004, Eric made his professional directing debut on Disney Channel's top-rated sitcom, "That's So Raven." Eric went on to direct ten more episodes and was nominated for an NAACP Image Award for Best Comedy Director.

As an episodic director, he is a two-time NAACP Image Award nominee and has helmed over 38 different shows, 195 episodes of television, 18 music videos, two pilots for Nickelodeon, "Bad Fairy," and "Sketch," as well as two pilots for Disney XD, "Mighty Med," which currently shooting its second season and "Kickin' It," which has completed its four year run.

Eric has also directed episodes of NBC/Warner Bros. comedy "Undateable," BET's "Let's Stay Together," as well as direct the pilot and co-executive produce the Starz Kids and Family Channel and international hit, "The Wannabes Starring Savvy." This fall he will also debut his first Graphic Novel Series, "Legend of the Mantamaji."

Eric Dean Seaton Reel

<http://vimeo.com/101245911>

Eric Dean Seaton Credits:

<http://ericdeanseaton.com/credits/>

Headshots

<http://bit.ly/1mvoyzh>



THE LEGEND OF THE MANTAMAJI is the culmination of all the things I learned about storytelling while working for The Disney Channel and Nickelodeon. Their characters can be broad and the stories tailored more towards kids, but the art of telling a story is the same. You have to have heart, it has to mean something, the main character needs to be flawed and learn a lesson and you have to take the audience on an adventure.”

- Eric Dean Seaton

Eric Dean Seaton Bio (Short)

As an episodic director, he is a two-time NAACP Image Award nominee and has helmed over 38 different shows, 195 episodes of television, 18 music videos, two pilots for Nickelodeon, “Bad Fairy,” and “Sketch,” as well as two pilots for Disney XD, “Mighty Med,” which currently shooting its second season and “Kickin’ It,” which just wrapped its four year run.

Eric has also directed episodes of the NBC/Warner Bros. comedy “Undateable,” BET’s “Let’s Stay Together” and “Reed Between the Lines,” and directed the pilot and co-executive produced the Starz Kids and Family Channel and international hit, “The Wannabes Starring Savvy.” He has dreamed of being a comic book creator since his childhood in Cleveland, Ohio. Eric, his wife, son and daughter live in California. You can see Eric’s work at EricDeanSeaton.com or follow him [@ericdeanseaton](https://twitter.com/ericdeanseaton) on Twitter.

Eric Dean Seaton Reel

<http://vimeo.com/101245911>

Headshots

<http://bit.ly/1mvoyzh>

Eric Dean Seaton Credits:

<http://ericdeanseaton.com/credits/>

Sales Copy (Short)

As an episodic director, he is a two-time NAACP Image Award nominee and has helmed over 38 different shows, 195 episodes of television, 18 music videos, two pilots for Nickelodeon, “Bad Fairy,” and “Sketch,” as well as two pilots for Disney XD, “Mighty Med,” which currently shooting its second season and “Kickin’ It,” which just wrapped its four year run.

Eric has also directed episodes of the NBC/Warner Bros. comedy “Undateable,” BET’s “Let’s Stay Together” and “Reed Between the Lines,” and directed the pilot and co-executive produced the Starz Kids and Family Channel and international hit, “The Wannabes Starring Savvy.” He has dreamed of being a comic book creator since his childhood in Cleveland, Ohio. Eric, his wife, son and daughter live in California. You can see Eric’s work at EricDeanSeaton.com or follow him [@ericdeanseaton](https://twitter.com/ericdeanseaton) on Twitter.

Book 1 Trailer:

<http://bit.ly/1pf2sN7>

Book Art

<http://bit.ly/1mvoyzh>



How to Sound Like You've Read Book One

- The Legend of the Mantamaji began with the question “What if Batman was Black?,” and evolved beyond that simplistic idea into an entirely different hero, with an intriguing backstory and diverse cast of characters.
- The characters in Legend of the Mantamaji are much more diverse than you would find in typical comics and graphic novels. The lead character is African American, .

- Women in the book, both the Sanctuants and Detective Sydney Spencer are no damsels in distress. They are just as strong and smart as the men.
- The Mantamaji's power comes from their thoughts, and by amplifying them with their ankh, they can create body armour or whatever weapon they need. They can also create illusions to mystify their enemies.
- The plot twists are phenomenal and remind readers of TV series cliffhangers.

EDS Biography Talking Points



- Eric Dean Seaton is a two-time NAACP Image Award nominee for best directing in a comedy series.
- He has directed more than 195 episodes of 38 hit series for Disney, Nickelodeon, NBC, BET and more.
- He started his career as an intern for The Cosby Show after sending an impassioned letter to Bill Cosby about his desire to meet directors. The Cosby Show then invited him out to join the show as an intern.
- Eric recently won the 2014 Samella Lewis Professional Achievement Award from The Ohio State University for African American alumnus who has achieved notable career accomplishments and outstanding professional contributions, including professional impact, authorship of significant publications or research and community service.
- He spent six years creating the entire Legend of the Mantamaji story. After spending the day on the set, Eric would work late into the night working remotely with the artist. This year's Comic-Con in San Diego was the first time the two meet in person.
- He's a graduate from The Ohio State University
- He's a husband and father of two, just had a baby girl recently on March 31, 2014.

List of Interview Topics and Angles



- Diversity in Comics: One television director isn't waiting for mainstream media to create minority heroes and strong women
- Disney, Nickelodeon, NBC & BET television director is living out his dream twice over with hit TV shows and new graphic novel series Legend of the Mantamaji
- Defying Expectations, television director takes his anticipated graphic novel series independent instead of hitting large publishing houses
- Graphic novels gain ground as comic book creator goes all in with a three book superhero series Legend of the Mantamaji
- Books aren't dead - comic book creators are gravitating to the medium.
- From television director to books: Rising star Eric Dean Seaton is a creative to watch
- With bookstores reporting a 10 percent increase in graphic novel sales [source] TV director Eric Dean Seaton is cannonballing into the genre with his three book series Legend of the Mantamaji
- Parents rejoice as Legend of the Mantamaji brings diverse superheroes to eager kids

Sample Interview Questions



- Was there anyone in the comic or graphic novel world that you look up to?
- Was there ever a time that you thought you'd scrap the dream because of your success or was this part of the plan all along?
- Failure is a great teacher, what has been your BEST failure to date?
- Why a graphic novel and what makes you think you can go up against the big comic book names like Marvel and DC?
- Diversity in comics and superhero films has been a big in the media and among fans, why do you think people are really interested?
- Will you ever extend the current universe like other comics? The Mantamaji are 3000 years old, that's a lot of material.
- There are no damsels in distress in Legend of Mantamaji. The majority of women that appear are powerful in their own right, was that on purpose.
- You've said the books are not just 'black books,' that the story and the characters will resonate with a variety of audiences. Are you worried about being pigeon-holed?
- Why should parents pick up the books for their superhero-loving kids?
- Graphic novels are often a gateway to making reading interesting for reluctant readers. What is the one thing kids are going to love about Legend of the Mantamaji?

Promotion

Live Appearances

San Diego Comic-Con 2014 | July 24 - 27, 2014
 Sherman Oaks Pop Culture and Comic Expo | August 17, 2014
 Long Beach Comic-Con | September 27 - 28, 2014
 Ohio State University African American Alumni Reunion | October 18, 2014
 New York Comic-Con | October 9 - 12, 2014
 Stan Lee Comikaze | October 31 - November 2, 2014

Media Appearances to Date

Four Star Review: Heritage is destiny in the first volume of upcoming "Legend of the Mantamaji" | Examiner.com
 Eric Dean Seaton Episode 57 | BlerdsonNerds.com
 Eric Dean Seaton: A Childhood Dream Beckons | OZY.com*
 For Brown Babies Who Love Superheroes: Diversity in Comics & Film | MyBrownBaby.com
 Halloween Special News | LegendarySisters.com
 Artist Interview with Eric Dean Seaton | Thelonious Legend
 Legend of the Mantamaji | Black Girl Nerds.com*
 SDCC 2014 – Eric Dean Seaton talks Legend of the Mantamaji, A Graphic Novel Series | BlackFilm.com
 The SDDC Files: Creators of Color to Watch at the Con | Racialicious
 Author Spotlight: Eric Dean Seaton | Wiles Magazine
 SDCC Bound? Here are the And...Action! Entertainment Exclusives! | The Nerd Element
 SD Comic Con 2014 Exclusives, And...Action Entertainment | LA Geek Culture Examiner
 San Diego Comic Con Exclusives | WebShoo*

*Picked up by multiple sites



Twitter Sample Posts

- Why diversity in comics & graphic novels is important:
<http://bit.ly/1wMG8zA> #LegendoftheMantamaji
 #WeNeedDiverseBooks
- Check out @EricDeanSeaton's #LegendoftheMantamaji at #NYCC
<http://LegendoftheMantamaji.com>.
- If you like #comics check out #LegendoftheMantamaji Pre-order today; <http://amzn.to/XWNzbf>
- You can still get a copy of #LegendoftheMantamaji before the release date. Sign up to review the book today: <http://bit.ly/1qzfEMh>
- I just reviewed #LegendoftheMantamaji check it out here: [Insert Link to Amazon or GoodReads.com review] #Comics
- Heard about the new #graphicnovel #LegendoftheMantamaji? Check out a sample chapter: Legend of the Mantamaji Book 1
- They are coming. Are you ready? <http://bit.ly/1qmRTqM>
 #LegendoftheMantamaji

Fan Resources

Sample Chapters [\[hyperlink enabled\]](#)

[Legend of the Mantamaji Book One Sample](#)
[Legend of the Mantamaji Book Two Sample](#)
[Legend of the Mantamaji Book Three Sample](#)

Wallpaper

[Mantamaji Wallpaper](#)



"Legend of the Mantamaji" has something for everyone. It's lead hero ends up with a great costume design and a terrific set of powers. The artwork by Palas and Dalhouse excels with strong line work and vibrant colors, creating something which any readers of mainstream superhero comics will be comfortable with, yet shines all its' own. More importantly, Eric Dean Seaton brings it home with a script in which every character has their secrets. ★★★★★

-Alex Widen, Brooklyn Comics Examiner

"I truly enjoyed reading book one of the Legend of the Mantamaji. Well developed characters are supported by a story that is balanced with the right amount of humor and action. The artwork is first class and compliments [sic] the writing style of the author. I hope to be reading Eric Seaton's Legend of the Mantamaji for years to come."

- Adam GoodReads.com Review

"What started as an admittedly unoriginal African-American version of Batman has evolved into an entire universe, a backstory, richly drawn characters.

Read more: Eric Dean Seaton: A Childhood Dream Beckons | Rising Stars | OZY

"After building a successful career as a television director that began with an internship during the final season of "The Cosby Show," Eric Dean Seaton has translated his talent for storytelling into the Legend of the Mantamaji series of graphic novels. And, as he shared with us, the worlds

of television and graphic novels aren't nearly as far apart as you might think." - Wiles Magazine

I've also spent my time reviewing an advance copy of Legend of the Mantamaji by Eric Dean Seaton. Eric has been hyping this book up for the past three months or so and I'm happy to say that he really delivered. -Peep Game Comix

TWITTER:

@EricDeanSeaton #inspired #mustread making our stories look more like the world we live in #soappreciated #hugefan - @nikivadionne Sep 13

Audrey Whitby @audreywhitby Jul 30

You guys need to check out the novel #LegendoftheMantamaji by my favorite director @EricDeanSeaton. #lovedit pic.twitter.com/xDKuQPWnMg

Leslie-Anne Huff @IAmLAHuff Aug 19

Just 2 days left to ask your fav #comicbook store to order #LegendoftheMantamaji. Book 1 Call/Tweet Item Aug140977 <http://legendofthemantamaji.com/>

@EricDeanSeaton I can't wait to get my copy of #LegendoftheMantamaji for 10/8 release: item AUG140977 You signing it, right?! ;-)

Check out "Legend Of The ManTamaji" [sic] I loved book 1, about to start book 2 now.

@GenoSegers

FACEBOOK:

Kenneth Nowling "Look out Disney, Mr. Seaton has arrived and a new world animation is knocking at the gates."

Dave Rock AWESOME!!

July 16 at 2:39pm ·

FAN LETTER:

"Elijah and Sydney were very real and human characters to me, and I appreciated that immensely...The development of Elijah's participation and acceptance of his destiny was neither too stilted nor too rushed. I thought it was great how honest he was about his desire for revenge, and the moment when he realizes how close he was to being the same as Sirach was beautiful to me."

Divina Magracia

University of California, Berkeley '15

Media Studies w/Music minor



PUBLISHER: And... Action! Entertainment
ISBN 13: 978-1930315341
AGE: 9 and up
PRICE: \$14.99

FOR IMMEDIATE RELEASE

ON SALE: October 8, 2014
CONTACT: Terreece M. Clarke, Book Review/Digital Marketing
(614) 467-0361/TClarke@LifeSliceMedia.com

LEGEND OF THE MANTAMAJI Book 1

By Eric Dean Seaton, Illustrated by Brandon Palas

In his debut graphic novel, critically acclaimed television director Eric Dean Seaton tells the story of Elijah Alexander -- New York's hottest, cockiest and most media-hungry assistant district attorney, who is about to learn something shocking: he is not even human. Elijah is the last of the Mantamaji, a long-lost race of warriors who once protected humanity when the world was young.

Now another Mantamaji, the worst of all their kind, has reawakened to visit doom on all of humanity. Can Elijah accept his past, reject his present life and learn about his talents, in time to defeat the villain who killed all the other Mantamaji before him?

LEGEND OF THE MANTAMAJI, a 2014 San Diego Comic-Con Exclusive features multicultural characters and explodes with brilliant art, action-packed adventure, true-to-life characters, and a smart, twisting plotline. A part of a three-book series, **LEGEND OF THE MANTAMAJI** is perfect for comic and graphic novel enthusiasts from young, reluctant readers to long-time adult comic lovers. The book features lettering by Deron Bennett, who was nominated for an Eisner Award two years ago for his work on titles like Jim Henson's *Dark Crystal*, Jim Henson's *Tale of Sand* and *Helldorado*, among others.



"My love for comic books started as a kid. My dad actually worked out of town and would come home on the weekends and take me around with him on Saturday. We'd always stop at a coffee shop where they would have comic books. I'd get to pick up as many as I wanted and I'd sit in the car the rest of the day reading the books and having adventures in my head, or the car if I could," Seaton says. "**THE LEGEND OF THE MANTAMAJI** is the culmination of all the things I learned about storytelling while working for The Disney Channel and Nickelodeon. Their characters can be broad and the stories tailored more towards kids, but the art of telling a story is the same. You have to have heart, it has to mean something, the main character needs to be flawed and learn a lesson and you have to take the audience on an adventure."



As an episodic director, **ERIC DEAN SEATON** has helmed 38 different shows, 195 television episodes, 18 music videos and two pilots for Nickelodeon, as well as two pilots for Disney XD. He has also directed episodes of the NBC/Warner Bros. comedy "Undateable," BET's "Let's Stay Together" and "Reed Between the Lines." He has dreamed of being a comic book creator since his childhood in Cleveland, Ohio. Eric, his wife, son and daughter live in California. **LEGEND OF THE MANTAMAJI** is his first graphic novel.

For more information about **LEGEND OF THE MANTAMAJI** or to speak with Eric Dean Seaton please contact Terreece M. Clarke at (614) 467-0361 [tclarke@lifeslicemedia.com] or Jocelyn R. Coleman at (323) 330-0502 or [jcoleman@favorpr.com].

VISIT LEGENDOFTHEMANTAMAJI.COM