



JOURNEY SALES

SMART ROOMS

Transform Selling

What if you could: provide in one place everything your customers and prospects need to make a buying decision? Invite all internal and external stakeholders to come to that one place to learn, interact, and share? Track the level of customer engagement by opportunity, by product, or by sales rep all in your existing Salesforce.com® account? Use the customer engagement data to strategically plan sales activities that lead to more predictable sales and maximum deal value?

Smart Rooms from Journey Sales transform selling to let you do all that plus more.

Benefits to your company include:

- A unique, customized experience for Buyers that adds value through curated and relevant content aligned with their needs and stage of the buying process.
- Stronger partnerships between Sales, Marketing, and Product Management based on increased transparency into the buying process and shared goals.
- An innovative Engagement Index and Dashboards that clearly illustrate Buyer engagement – as well as at-risk and white space opportunities.
- Bottom line impact – drive company revenue growth and sales velocity for each sales opportunity.



Engage your customers & prospects by providing everything they need in one unique experience.

For more information, please contact us: sales@journeysales.com & www.journeysales.com