



Solutions Brief
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Enabled by Intel® Atom™ Tablets for Android*

Recent optimization for Intel® Atom™ tablets for Android* amplifies all the popular radio stations in Brazil to the entire world. Now mobile device users can experience their favorite programs in an enhanced way wherever they have an Internet connection.

Brazil maintains a spot on the international stage as a cultural innovator. Now, Brazilian broadcasts are condensed into this one, simple app. The MobRadio application facilitates access to the major radio stations without bandwidth or transmission constraints. Plus, users can view album covers, engage in social media interaction and receive promotions right on their high-definition screens. Favorite shows and classic musical styles as well as cutting edge programming are all instantly available to mobile device users. From anywhere on the planet, MobRadio brings the hallmark sounds and quality programming of Brazil into the 21st century.



MobRadio Encapsulates Brazil's Great Radio Stations on Android* Tablets

This application allows mobile device users to enjoy hours of quality broadcasts from Brazil from any location. No longer tied to terrestrial transmission, the app lets users seek out and explore all these stations' added offerings right from their touch sensitive screens. The compelling programming of Brazil's radio stations is now a few taps away.

Brazil's Radio in One, Neat Application

Audiences access their favorite stations and programs right on their screens. Anywhere there is an Internet connection, there is also great Brazilian music and information within a single, easy-to-use app.

Social Media Interactivity

Users can also access radio station websites, take part in online discussions, view programming information and publicity promotions. It is easy to look up new songs, read artist biographies or seek out concert information. Joining other fans and listeners all over the world offers users a sense of involvement, even if they are on the other side of the world.

Favorites And Searches

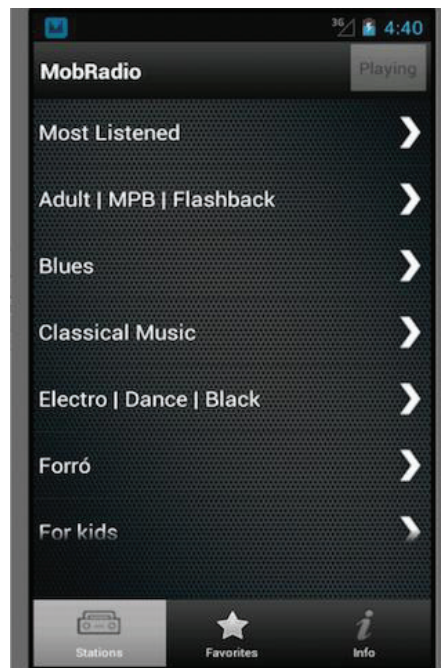
Listeners can cruise the various stations by genre and the app keeps track of most visited stations. It also has a feature that helps users search for, select and save their favorite stations and programs so they never miss their preferred shows.

Visual Radio

Album art and band photographs accompany the music so listeners can learn more about the artists behind the songs and stay tuned to upcoming events or future programming. This enhancement gives the listening experience a more personal element.

The Mobile Modern, Radio Experience

Tablets offer users crystal-clear, high quality sound and hours of reliable functionality so that the listening enjoyment can continue from anywhere. The sensitive touch screen makes the app easy to navigate and the visual elements look great on the high-resolution display. With so much content available though this one application, users will never run out of fabulous Brazilian programming.





MobRadio now on Intel Atom Tablets for Android*

This latest compatibility with Android* powered but high-speed Intel® Atom™ processors means that the MobRadio app offers Brazil's captivating music and culture instantly. Once the app is downloaded, users can rely on this efficient platform for a solid level of performance so the listening and learning can travel anywhere.



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