

**Media Contact:**

Mandi Coker  
Atlas RFID Solutions Director  
of Marketing  
[mcoker@atlasrfid.com](mailto:mcoker@atlasrfid.com)  
Phone: +1 205-383-4425

**FOR IMMEDIATE RELEASE****North West Redwater Partnership Selects Atlas RFID Solutions  
as the Supplier of Choice for Material Control**

Company to Provide Visibility on Material and Equipment with  
Five Participating Unit Contractors

**Birmingham, Ala., October 8, 2014**— Atlas RFID Solutions, [the world leader in comprehensive field mobility and Auto-ID solutions for industrial construction](#), today announced it has been selected by the North West Redwater Partnership as the Supplier of Choice to provide visibility throughout the material and equipment supply chain using its Jovix™ material control solution.

As Phase 1 of the project moves into field execution, North West Redwater (NWR) will implement strategies to safely drive project efficiencies. One such strategy is the deployment of a Positive Material Location & Identification (PMLI) Program using auto-ID and mobile technology.

NWR has engaged Atlas RFID Solutions to work with its Unit Contractors to deploy Jovix™ in their materials management programs as one measure of keeping the project on schedule and on budget. Having access to accurate, real-time information about the location, status and availability of critical materials will improve productivity for the contractors' direct and indirect labor and will reduce unnecessary material re-procurement. The auto-ID-enabled material control system, Jovix™, will also improve workforce planning by providing visibility throughout the entire material lifecycle, from fabrication to installation.

"We worked with the North West Redwater Partnership to look for ways to reduce costs through innovation and establish this project as a model for others in the industry," said Jon Chesser, Canada Regional Manager for Atlas RFID Solutions. "We built a comprehensive roll out plan across multiple units and contractors to provide a very high level of information sharing and collaboration on material availability. Not only will the contractors be able to work together more effectively, efficiency will be improved at the workplace and NWR will have access to information across the project to make critical decisions based on accurate, timely information from all of its contractors."

As the Supplier of Choice, Atlas will deliver software, hardware and professional services, as well as a data integration and management plan, program infrastructure, deployment planning and execution, personnel training and key performance metrics, and analysis to measure the success of the program.

### **About North West Redwater Partnership**

North West Redwater Partnership was formed in 2010 as a joint partnership between North West Upgrading Inc. and Canadian Natural Upgrading Limited, a wholly-owned subsidiary of CNRL to build the world's first bitumen refinery which will combine the already proven processes of gasification technology with an integrated carbon capture and storage solution. The Sturgeon Refinery, which will be located 45 km north-east of Edmonton, is also the first bitumen refinery to sell its CO<sub>2</sub> for the purposes of enhanced oil recovery. Pending partner approval of further phases, NWR could expand capacity to convert 150,000 barrels of bitumen directly to fuels and other high value, low sulphur products required in the Alberta and world markets. The process is also optimized to minimize the environmental footprint of the facility and make the bitumen upgrading/refining process sustainable in Alberta. For more information, visit [www.nwrpartnership.com](http://www.nwrpartnership.com).

### **About Atlas RFID Solutions**

Jovix™ is an award-winning material control solution developed by Atlas RFID Solutions designed specifically for the industrial construction market. Jovix™ combines web-based server software with mobile and auto-ID technologies to extend access to information to decision makers in the field and automate the data collection process. Jovix™ provides value for Owner/Operators, EPC firms, contractors, fabricators and suppliers by removing impediments to productivity that result from material readiness issues.

To learn more about Jovix™, Atlas RFID Solution's material control solution used on more than 100 sites across the globe, and how it helps industrial construction projects increase efficiency and reduce unnecessary costs, visit [www.atlasrfid.com](http://www.atlasrfid.com) or call +1 205-383-4428 in the US and +1 587-487-5737 in Canada.

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