We have a diverse and experienced team.



Chris LaFontaine Chief Executive Officer

Built three technology business units from inception to multi-million dollar revenue generating businesses

20+ years international technology product and business Management-Kodak, Agfa and X-Rite

Wentworth Institute of Technology



Jim Mahoney Finance and Operations

CPA - has guided hundreds of corporations in financial compliance and management

20+ years audit, tax and management consulting – Plante Moran

Michigan State University



Joe Korzeniewski Back End Development

Web and database development – Ruby on Rails, Java, PHP, MySQL

15 years web, security and database development

Ferris State University



Martin Haagensli Front End Development

UX Development and Graphic Design- HTML5/CSS3, jQuery, Photoshop, Illustrator

8 years web and graphic design

California Lutheran University



John Kowalski Customer Acquisition

Outbound marketing specialist for multi-million dollar brands

22 years marketing experience

Grand Valley State University

Booyango has an experienced and diverse core team in place. As part of our efforts with the current round of investment, we will be adding marketing personnel to drive further adoption, traffic and revenue.

Advisors



Tony Sanders Principal Impact Executive Search



Dave Mendez Managing Partner Capital A Partners