COMET
Custom Transactions On Demand

The Smarter Way to Originate, Respond To, and Execute OTC Bilateral Energy Transactions

The Problem

In today's energy markets, bilateral transactions are time consuming, inefficient, expensive and fraught with burdensome audit and regulatory challenges. The inefficiency of using a host of different media (phone, fax, mail, IM, email) to publish, negotiate and respond to deals has created significant and costly challenges for the front, middle and back offices.

Although email and instant messaging have partially automated communication between counterparties, they have significantly complicated the audit compliance process by adding more disparate media to track and log. As a result, companies spend millions of dollars implementing and maintaining semi-efficient internal processes to complete deals and gather transaction audit logs from phone, email, IM, fax and mail in an attempt to satisfy regulatory and audit compliance requirements. That's why hundreds of leading gas and market participants now use COMET.

The Solution - COMET

COMET is an "on-demand", secure, cloud-based system that provides users with a simple tool to manage their energy transactions whenever needed. COMET is a tool that makes things simple, providing:

- Customized Transactions
- On-Demand Access
- Security and Confidentiality
- Simplicity and Ease of Use
- A Pay-As-You-Go Model
- Complete Reporting and Audit Trail

COMET employs intuitive screen layouts, standard industry terms and work flow, and familiar icons and features. COMET's quick-start design minimizes ramp-up time and maximizes productivity.

With COMET, It's Easy To:

- *Electronically and confidentially express and publish a unique need to any or all pre-screened counterparties who use COMET via a one-to-many request for price.*
- *Negotiate the terms of the transaction via multiple one-to-one negotiations until the originator accepts or rejects a particular transaction.*
- *Execute or withdraw any proposed transaction.*
- *Receive an automated transaction confirmation.*
- *Generate a comprehensive transaction audit log to help meet a variety of audit and regulatory compliance standards, including customized reports.*

Create Your Own Private Market For Each Individual Transaction

COMET is not an exchange. It is the energy industry's first web-based execution platform that allows energy market participants to create an individual private market for each of their bilateral OTC transactions. Designed to improve process efficiency while enhancing audit and regulatory compliance, **COMET** allows an originator to quickly and specifically define a transaction profile, control which counterparties to expose the transaction to, engage in confidential one-on-one negotiations, execute the transaction, and receive an automated confirmation. With robust transaction audit logging, as well as integration with trade-capture, risk management and other internal systems, COMET is a high-value solution that improves productivity and efficiency across the front, middle and back offices.

COMET Offers Users Many Benefits Including:

- *Price optimization*
- *Speed and efficiency*
- *Internal transparency*
- *Self-service price discovery*
- *Enhanced regulatory and audit compliance*

EFFICIENT   COST-EFFECTIVE

SIMPLE   SECURE

COMET has many attractive features that make the platform highly productive and easy to use:
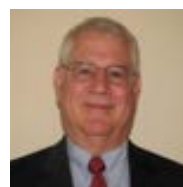
- Web-based software tool ---nothing to download
- Always-on availability
- Free to own and operate
- Simple navigation and user interface
- Highly secure and confidential to protect your information
- Ability to terminate a transaction at any time prior to execution
- System administrator function allowing granular user permissioning
- User controlled exposure for all transactions
- Email alert feature notifying users when an active deal requires attention, available on your PC, smart phone, tablet, etc.
- Confirmation alerts to executing counterparties when transactions are complete
- Complete audit trail for all executed transactions

Our Company ---Founded By Energy Industry Experts:

COMET is a product from TruMarx Data Partners, Inc., an experienced team of energy professionals with a proven track record in delivering powerful energy solutions for today's energy market challenges.

Jon B. Olson
Co-Founder and CEO
View my profile on Linked in

Chuck Reese
Co-Founder and VP Systems
View my profile on Linked in

Mike Mackey
Co-Founder and COO
View my profile on Linked in

Glenn Smart
Co-Founder and VP Operations
View my profile on Linked in

Pam Clearwater
CFO
View my profile on Linked in

Greg Crosby
CMO
View my profile on Linked in

The TruMarx team were early pioneers of using the Internet as a delivery system and employing an open architecture philosophy. They specialize in the connection of large communities of transactors, and the normalization of complex proprietary transactional data, via web-enabled software tools. In addition to winning multiple awards for software innovation and data management, the TruMarx team has helped hundreds of energy market participants such as exchanges, brokers, producers, consumers, and industry associations achieve operational efficiency and market leadership.

TruMarx Data Partners, Inc.

CORPORATE HEADQUARTERS

30 S. Wacker Drive

Suite 2200

Chicago, Illinois 60606

For more information on **COMET** or to schedule a FREE consultation, visit our website today at www.trumarx.com, email us at info@trumarx.com or call us at 844-TRUMARX (844-878-6279).

Follow us at:

844-TRUMARX (844-878-6279)

TruMarx Data Partners, Inc., - Chicago, Illinois   www.trumarx.com