

## **Chinavasion is expanding their rugged Smartphone range to cater for growing demand**

Chinas premier electronic wholesaler Chinavasion, has seen growing demand for top notch rugged Smartphones and has responded by increasing already extensive range of these rugged Android phones. The most recent addition to this is the [Snopow M9](#) quad core rugged Android Phone.

Snopow is a Chinese mobile phone company that focuses mainly on the rugged phone market; it has brought several very good products to the market, such as the Snopow M8/M8S. These phones have won over many outdoor enthusiasts due to the IP68 rating and PTT functions. Now, Snopow has launched its' newest model, the Snopow M9, and Chinavasion is offering this rugged smart phone at a great wholesale price.

Ms Rose Li, the PR Manager at Chinavasion explained why they decided to stock these new phones, "Chinavasion is always looking to offer quality electronics that help deliver solutions to our consumers and the Snopow M9 does exactly that".



Rose Li Stated "Many people love adventure and the outdoors, but are worried about taking a standard phone with them due to the harsher environments where they can easily become damaged". Ms Li, stated that "The main branded phones can cost a lot of money these days, it's a big risk to take your phone to a place where there is a good chance of it getting damaged".

In order to make phones lighter and thinner many companies like Apple use aluminum shells. Ms Li told us "While aluminum cases help manufactures make lighter and thinner phones they are also reducing the strength of the phone and because of this it's more likely they will break when dropped".

Very few of the main stream branded phones have IP resistant ratings so even taking them to the beach can be troublesome, "If a phone doesn't have a good IP rating then sand from a beach can easily get inside and cause damage, likewise, if the phone gets wet or ends up being submerged in water it will usually cause irreparable damage to the device".

This is where the Snopow truly shines, "You can take it to the beach without fear of it getting wet or becoming damaged from sand ingress" said Li. "The IP68 rating makes this one of the toughest phones on the market" Li told us.

An IP68 phone its well protected from water and dust plus the Snopow M9 is also shockproof. Li, advised "With a shockproof phone you can drop it or have it knocked around without the fear of

it breaking, which makes these devices very popular with climbers, kayakers, runners, cyclists and outdoor workers”.

The Snopow is no slacker, “With a quad core MTK 1.2 GHz processor and 1GB of RAM the M9 rugged Smartphone can certainly compete when it comes to quality and works exceptionally well” Ms Li advised.

“Another major selling feature is the PTT walkie talkie functions” says Li. This allows for easy walkie talkie communications across a few kilometers which is totally free as there are no phone call tariffs, Li said “This is a great feature and makes the phone popular with backpackers and adventures as they go many places that don't have a mobile phone signal but yet they can use this feature to communicate”.

Many people working in the outdoors industry use walkie talkies to communicate and for safety as it doesn't rely on mobile signals so there is no restriction on where it can be used. “This phone utilizes those same signals with the built in walkie talkie functions so saves them carrying two devices.” Said Ms. Li, “It also keeps their pack weight down and with GPS features it can be used as a navigational aid” explained Li.

Chinavasion, leading wholesaler of [rugged smartphones](#) from China, offers a large range of well priced Android devices such as the Snopow M9, that can stand up to the great outdoors. Visit [Chinavasion](#) now to secure a great deal on a rugged phone.