



## **Festo Celebrates National Manufacturing Day**

*Festo Hosts Two Day Event to Promote the Importance of  
Manufacturing to the United States*

**News Release**

**HAUPPAUGE, NY (October 16, 2014)** — Today, many jobs in manufacturing go unfilled because of misconceptions of what it means to be working in manufacturing. When most people think of the factory floor, they think of a dirty environment with a hammer in hand. That's not today's factory. Festo Corporation opened their doors to over 200 guests during the two day event. The event was designed to highlight the importance of manufacturing to the United States economy and showcase the rewarding, highly skilled jobs available in manufacturing.

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On Friday, October 3, 2014, local business owners, politicians, and University heads came together to connect and discuss the skills that are needed in the manufacturing industry and how they can work together to solve the misconceptions of the manufacturing industry. The day started off with a networking breakfast, and led into speeches from 5 guest speakers from the Office of Governor Cuomo, Hauppauge Industrial Association, Hofstra University, and Suffolk County Community College. The guests then received a guided tour of Festo's facilities, including their warehouse, Mobile exhibitions, and other laboratories.

### **Festo Corporation**

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On Saturday, October 11, 2014, Festo had a huge turn out with over 180 guests comprised of Boy Scouts, Girl Scouts, FIRST Robotics Teams, college students, and many others. The guests had the opportunity to tour Festo facilities, enjoy a BBQ lunch and learn more about the job opportunities available in the manufacturing industry on Long Island.

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What makes Festo unique is that they have continuously elevated the state of manufacturing with innovations that deliver higher performing, more profitable automated manufacturing and processing equipment. Festo is a global manufacturer of pneumatic and electromechanical systems, components and controls for process and industrial automation, with its US Headquarters located in Hauppauge, NY.

Manufacturing Day 2014 was made possible by: the National Association of Manufacturers (NAM); The Manufacturing Institute; the Fabricators & Manufacturers Association, International (FMA); and Manufacturing Extension Partnership (MEP); Industrial Strength Marketing (ISM); and the Science Channel.

For more information, visit <http://www.festo.com/us>

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**About Festo:**

Festo is a leading manufacturer of pneumatic and electromechanical systems, components, and controls for process and industrial automation. For more than 40 years, Festo Corporation has continuously elevated the state of manufacturing with innovations and optimized motion control solutions that deliver higher performing, more profitable automated manufacturing, and processing equipment. Festo is committed to industrial training, development and consulting and provides these services through Festo Didactic. Festo Didactic offers a range of services from educational equipment for training facilities, to training and advice for industrial production companies.

Please refer to:

Festo MFG Day.JPG



Caption:

Boy Scouts learning about Machine Safety during an interactive demonstration.  
(Photo: Festo US)

Please refer to:

Festo MFG Day 2.JPG



Caption:

FIRST Robotics teams learning about Festo's eDrive Van.  
(Photo: Festo US)

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