**Media Contact:**

George Wacker

610-882-9200

george@DiscoverLehighValley.com

**Discover Lehigh Valley’s Stay & Investigate Promotion Brings Out Things That Go Bump in the Night**

*Learn more about fun paranormal investigation spots in Lehigh Valley.*

**LEHIGH VALLEY, Pa.**(October 17, 2014) – Paranormal investigating has experienced a meteoric rise in popularity, thanks in part to television shows like “Ghost Hunters,” “Ghost Adventures,” and many more.

Lehigh Valley is no exception to the popularity of ghost tours and ghost hunting.. Having been around for centuries, it should be no surprise that Lehigh Valley area is home to an exceptional number of “haunted” locations and more than a few “true-life” horror stories.

Discover Lehigh Valley, the official DMO (Destination Marketing Organization) of Lehigh Valley has partnered with many local destinations to accommodate paranormal enthusiasts and skeptics alike.

“Lehigh Valley is home to a rich history that dates back to before America was even a nation,” said Michael Stershic, President of Discover Lehigh Valley. “We have centuries-old locations that are just waiting to be explored by anyone looking for a heart-pounding, ghost hunting adventure.”

True-life horror stories and paranormal activity can be found at local locations such as Buckeye Tavern in Macungie, the Museum of Indian Culture in Allentown, Wydnor Hall Inn in Bethlehem, and 1758 Sun Inn in Bethlehem and more. A complete list of Stay & Investigate information and haunted locations can be found at [www.LehighValleyHaunt.com](http://www.LehighValleyHaunt.com).

**About Discover Lehigh Valley**Discover Lehigh Valley is the designated destination marketing organization (DMO) of Lehigh and Northampton counties. Its mission is to promote and develop Lehigh Valley as a leisure and business travel destination. Created in 1984, Discover Lehigh Valley assists in promoting regional tourism, an industry that generates $1.857 billion in annual revenue and accounts for more than 22,000 jobs in Lehigh Valley. For more information on Discover Lehigh Valley and its activities or to request a Lehigh Valley Official Visitors Guide, call (800) MEET-HERE, or visit the official tourism website of Lehigh Valley at DiscoverLehighValley.com.

######