

FOR IMMEDIATE RELEASE:

ID Signsystems Announced as North American Distributor and Manufacturer of Solispost

IDS expands its streetscape elements range with Solispost—an innovative, solar-powered illuminated bollard designed for outdoor applications.

Rochester, NY, October, 2014 – ID Signsystems (IDS), recognized leader in architectural signage solutions, announces their new partnership with onthecase. ID Signsystems will be the sole distributor and manufacturer of Solispost in the North American market.

With its self-contained energy source and low maintenance requirements, Solispost is designed to offer an economical lighting solution that can work in numerous applications. Powered by cutting edge solar technology, the bollard remains illuminated at a low level throughout the night, but when approached by a car, pedestrian or a bicyclist a sensor system will brighten the lighting to fully illuminate the way.

“Bringing Solispost to the United States will provide architects and lighting specifiers with a cost effective and innovative solar solution for their commercial outdoor wayfinding needs,” says Paul Dudley, president at IDS. “We’ve seen a large demand for illuminated wayfinding solutions that are affordable, green, and contemporary, and we believe Solispost is the answer our clients have been looking for.”

The post, a product of cutting edge European sustainable design, has a solar collection area producing up to 20 watts of power resulting in 64 lux of light level with minimal power consumption. One Solispost bollard generates anywhere from 0.5W on an overcast day to approximately 4.1W on a bright and sunny day. The light stays on at a low level from dusk to dawn and on a full charge it will work for approximately ten days with no sunshine.

To learn more about how Solispost works, please visit:
<http://www.idsignsystems.com/products/solispost/>

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About ID Signsystems

ID Signsystems is a leading solutions provider for retail, healthcare and campus/institutional markets. We design, fabricate and install for a clientele that is regional, national, and international. Our focus on products, quality, service and project management allows all of our client relationships to go beyond product performance and delivery. We are partners first and foremost, doing whatever it takes to insure seamless transitions from concept requests to finished work.

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