**Altium and Aras Partner for Next Generation ECAD/MCAD Collaboration in PLM Environments**

*Partnership Provides a Multi-Discipline Approach for Unified MCAD-ECAD Product Development of Sophisticated Mechatronic Systems*

**Sydney, Australia – October 21, 2014** - [Altium Limited](http://www.altium.com/), a global leader in Electronic Design Automation, native 3D PCB design systems ([Altium Designer](http://products.live.altium.com/)) and embedded software development toolkits ([TASKING](http://www.tasking.com/)), today announced a partnership with Aras, the next leader in enterprise Product Lifecycle Management (PLM), to provide advanced PLM capabilities to ECAD design teams.

Based on Altium’s solutions for collaboration and ECAD design management and Aras’ suite of PLM solutions, both companies work on a new approach to fully integrated MCAD-ECAD PLM workflows for companies with systems engineering requirements and complex mechatronic product development environments.

“Team collaboration and ECAD design management are fundamental needs in today’s electronic design environments,” said Jason Hingston, CTO at Altium. “The partnership with Aras will provide design engineers and the teams in the broader organisation with a new level of integration in an ECAD/MCAD environment.”

“The development of next generation products combining electronics and software is resulting in greater complexity during design and manufacturing,” said Peter Schroer, President of Aras. “Altium’s perspective on the need to bring together the electronic and mechanical design processes aligns with ours, providing us the opportunity to jointly build better PLM processes for today’s modern manufacturers.”

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**About Altium**

Altium Limited (ASX: ALU) is an Australian multinational software corporation that focuses on 3D PCB design, electronics design and embedded system development software.

Altium Designer, a unified electronics design environment links all aspects of smart systems design in a single application that is priced as affordable as possible. With this unique range of technologies Altium enables electronics designers to innovate, harness the latest devices and technologies, manage their projects across broad design ‘ecosystems’, and create connected, intelligent products.

Founded in 1985, Altium has offices worldwide, with US locations in San Diego and Boston, European locations in Karlsruhe, Amersfoort and Kiev and Asia-Pacific locations in Shanghai, Tokyo and Sydney. For more information, visit [www.altium.com](http://www.altium.com/). You can also follow and engage with Altium via [Facebook](http://www.facebook.com/pages/Altium/106726426049146), [Twitter](https://twitter.com/#!/altium) and [YouTube](http://www.youtube.com/altiumofficial).

**About Aras**

We offer the best Product Lifecycle Management (PLM) software for global businesses with complex products and processes. Advanced PLM platform technology makes Aras more scalable, flexible and secure for the world’s largest organizations, and a full set of applications provide complete functionality for companies of all sizes. Customers include GE, GETRAG, Hitachi, Honda, Motorola, TEVA Pharmaceuticals, Textron and XEROX. Aras is privately held with global headquarters in Andover, Mass. More at www.aras.com and Twitter @aras\_plm

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