

Your JOBSImpact Rating

How entrepreneur-friendly is your local eco-system?

United States



Crowdfunding is Creating Many Thousands of New Jobs...

How many of them will be in United States?

Presented by

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JOBSImpact Rating Comparison

These are the places within United States which have the highest JOBSImpact rating for the period Jul-Sep 2014. **See more about the JobsImpact Rating on page 9.**

	Top States	Score		Top Towns/Cities	Score
1	District Of Columbia thecrowdfundingcentre.com/location/us/dc	800	1	San Francisco, CA thecrowdfundingcentre.com/location/us/ca/san-francisco	800
2	New York thecrowdfundingcentre.com/location/us/ny	715	2	Salt Lake, UT thecrowdfundingcentre.com/location/us/ut/salt-lake-city	723
3	Vermont thecrowdfundingcentre.com/location/us/vt	714	3	Portland, OR thecrowdfundingcentre.com/location/us/or/portland	692
4	Oregon thecrowdfundingcentre.com/location/us/or	676	4	Atlanta, GA thecrowdfundingcentre.com/location/us/ga/atlanta	671
5	California thecrowdfundingcentre.com/location/us/ca	601	5	Berkeley, CA thecrowdfundingcentre.com/location/us/ca/berkeley	627
6	Colorado thecrowdfundingcentre.com/location/us/co	472	6	Minneapolis, MN thecrowdfundingcentre.com/location/us/mn/minneapolis	615
7	Utah thecrowdfundingcentre.com/location/us/ut	471	7	Seattle, WA thecrowdfundingcentre.com/location/us/wa/seattle	615
8	Rhode Island thecrowdfundingcentre.com/location/us/ri	456	8	Orlando, FL thecrowdfundingcentre.com/location/us/fl/orlando	611
9	Nevada thecrowdfundingcentre.com/location/us/nv	456	9	Boston, MA thecrowdfundingcentre.com/location/us/ma/boston	565
10	Massachusetts thecrowdfundingcentre.com/location/us/ma	451	10	Pittsburgh, PA thecrowdfundingcentre.com/location/us/pa/pittsburgh	490

Table 1 shows the top ten states according to the JOBSImpact rating based on the period Jul-Sep 2014.
Table 2 shows the top ten cities/towns according to the JOBSImpact rating based on the period Jul-Sep 2014.

Crowdfunding Where You Are...



Map image showing active project locations on 17th October 2014.
See the live interactive maps at TheCrowdfundingCentre

United States Overview & Stats - Jul-Sep 2014

306	NEW PROJECTS STARTED EACH DAY Worldwide Total: 467
28,107	PROJECTS WERE CREATED IN THE PERIOD 65.5% of Worldwide Total: 42,934
23%	OF PROJECTS ENDED FULLY FUNDED Worldwide Avg: 21%
72	PEOPLE BACKED EACH OF THESE PROJECTS Worldwide Avg: 62
\$23,699	WAS THE AVERAGE AMOUNT RAISED PER PROJECT Worldwide Avg: \$25,207
\$142,806,207	WAS THE TOTAL RAISED IN THE PERIOD 67.7% of Worldwide Total: \$211,050,153

The Crowdfunding World

The Most Successful Countries

These are the most successful countries with the most fully funded projects and amounts raised with crowdfunding.

	Funded Projects			Amount Funded		
1		United States	5529		United States	\$142,806,207
2		United Kingdom	812		United Kingdom	\$37,314,165
3		Canada	465		Canada	\$7,239,998
4		Australia	47		France	\$2,195,929
5		Netherlands	37		Japan	\$1,906,648
6		Spain	33		Sweden	\$1,895,994
7		Germany	33		China	\$1,312,824
8		France	28		Switzerland	\$1,087,296
9		Japan	27		Netherlands	\$888,472
10		Israel	26		Germany	\$804,544

Table 1 shows the number of projects which ended fully funded during Jul-Sep 2014.
 Table 2 shows the funds raised successfully in each country (including flexible funding) during Jul-Sep 2014.

Crowdfunding Success

In United States

These are the places within United States which raised the most with crowdfunding in Jul-Sep 2014.

	Top States	Funded		Places In United States	Funded
1	California	\$51,887,919	1	Portland, OR	\$14,918,592
2	Oregon	\$15,643,304	2	Los Angeles, CA	\$14,836,947
3	New York	\$15,278,726	3	San Francisco, CA	\$14,618,957
4	Texas	\$6,937,109	4	New York, NY	\$9,543,724
5	Massachusetts	\$6,523,841	5	Boston, MA	\$4,446,732
6	Georgia	\$4,667,441	6	Atlanta, GA	\$4,113,863
7	Washington	\$3,165,069	7	Austin, TX	\$3,337,486
8	Illinois	\$3,078,411	8	Brooklyn, NY	\$3,056,596
9	Pennsylvania	\$3,027,263	9	Palo Alto, CA	\$3,031,872
10	Florida	\$2,898,286	10	Escondido, CA	\$2,536,940

Table 1 shows the funds raised successfully in states (including flexible funding) during Jul-Sep 2014.
 Table 2 shows the funds raised successfully (including flexible funding) during Jul-Sep 2014.

Crowdfunding Activity

In United States: States

These are the states within United States which have the most crowdfunding projects active and had the greatest number ending fully funded in Jul-Sep 2014.

	Location	Active Projects		Location	Funded
1	California	2271	1	California	1197
2	New York	1343	2	New York	795
3	Florida	847	3	Texas	232
4	Texas	789	4	Illinois	220
5	Illinois	498	5	Pennsylvania	204
6	Pennsylvania	471	6	Washington	185
7	Michigan	437	7	Florida	177
8	North Carolina	421	8	Massachusetts	175
9	Ohio	411	9	Oregon	152
10	Georgia	397	10	Minnesota	137

Table 1 shows number of active projects on 17th October 2014.
 Table 2 shows number of fully funded projects during Jul-Sep 2014.

Crowdfunding Activity

In United States: Towns/Cities

These are the places within United States which have the most crowdfunding projects active and had the greatest number ending fully funded in Jul-Sep 2014.

	Location	Active Projects		Location	Funded
1	Los Angeles, CA	700	1	Los Angeles, CA	428
2	New York, NY	578	2	New York, NY	396
3	Chicago, IL	300	3	San Francisco, CA	208
4	San Francisco, CA	245	4	Chicago, IL	156
5	Atlanta, GA	184	5	Brooklyn, NY	153
6	Brooklyn, NY	169	6	Seattle, WA	111
7	Seattle, WA	168	7	Portland, OR	97
8	San Diego, CA	155	8	Boston, MA	90
9	Austin, TX	148	9	Philadelphia, PA	81
10	Boston, MA	139	10	Minneapolis, MN	81

Table 1 shows number of active projects on 17th October 2014.
 Table 2 shows number of fully funded projects during Jul-Sep 2014.

Popular Markets

In United States

These are the most active and successful categories/markets in United States.

	Active Projects		Funded Projects		Amount Funded	
1	Film	1357	Film	1908	Technology	\$34,495,204
2	Community	1103	Music	1666	Design	\$27,857,765
3	Music	1080	Community	1121	Film	\$15,587,726
4	Animals	1037	Art	710	Gaming	\$13,245,422
5	Technology	917	Education	670	Music	\$8,941,773
6	Health	824	Theatre	659	Food	\$5,536,578
7	Art	756	Technology	564	Community	\$5,494,566
8	Food	649	Small Business	467	Publishing	\$3,342,341
9	Publishing	600	Health	443	Art	\$3,282,458
10	Education	547	Food	425	Fashion	\$3,040,243

Table 1 shows the number of active projects on 17th October 2014.
 Table 2 shows the number of projects which ended and raised funds (including flexible funding) during Jul-Sep 2014.
 Table 3 shows the funds raised successfully in categories (including flexible funding) during Jul-Sep 2014.

The JOBSPact Score

What It Means

Score	Rating	Assessment
800-601	EXCELLENT	<p>Crowdfunding and entrepreneurial activity is high and you likely have a thriving entrepreneurial ecosystem creating many new jobs.</p> <p>While you likely have much to teach your peers further examination of the available data and fine tuning of your ecosystem could probably build on this success, reaping some additional benefits as well as providing additional insights for the future.</p>
600-401	VERY GOOD	<p>Crowdfunding and entrepreneurial activity it is at a good level but there is still plenty of room to improve and build on this success, reaping significant additional benefits.</p> <p>While apparently having most of the ingredients for startup and crowdfunding success, some improvements could facilitate growth. These can usually be identified via a comparative analysis of areas for improvement with other similar geographies and taking insights from the highest performers.</p> <p>An analysis of your ecosystem to identify any gaps and the areas that need improvement, leading to an action plan, could reap significant benefits.</p>
400-301	GOOD	<p>While there are good indications of significant crowdfunding and entrepreneurial activity it is at a relatively low level.</p> <p>There are significant opportunities for improvement and small changes could make a significant impact creating more jobs.</p> <p>It's likely that the ingredients of a vibrant entrepreneurial ecosystem are not aligned and one or more may be missing. Funding gaps are a major challenge to job creation.</p> <p>An analysis of your ecosystem to identify any gaps and the areas that need improvement, leading to an action plan, could reap significant benefits.</p>

Continued...

The JOBSPact Score

What It Means

Score	Rating	Assessment
300-201	Low	<p>While there are clear indications of some crowdfunding and entrepreneurial activity it appears at a low level relative to comparable areas.</p> <p>There are ample opportunities for improvement and small changes could make a very significant and noticeable impact.</p> <p>It's likely the ingredients of a vibrant entrepreneurial ecosystem are not aligned, or one or more are missing. Funding gaps are a major challenge to job creation.</p> <p>An analysis of your ecosystem to identify gaps and the areas that need improvement, leading to an action plan, is strongly indicated as this could reap major benefits.</p>
200 or less	ACTION NEEDED	<p>There appears to be an urgent need for action - with a very difficult environment for entrepreneurs and no effective crowdfunding ecosystem.</p> <p>There are ample opportunities for improvement and small changes could make a big impact.</p> <p>It's likely the some of the ingredients of a vibrant entrepreneurial ecosystem are missing or not aligned.</p> <p>An analysis of your ecosystem to identify gaps and the areas that need improvement, leading to an action plan, is strongly indicated as this could reap major benefits.</p>

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The JOBSImpact Initiative

The JobsImpact Initiative is a collaboration between

- **Crowdfund Capital Advisors (CCA)** whose founders are well known as instigators and architects of the USA's crowdfunding legislation and are recognised as leading authorities globally
- **The Crowd Data Center** which collects detailed data from across the globe on more than 20,000 live crowdfunds every day and is the premier source of data, as well as research, analysis and insights into Crowdfunding

We have combined CCA's unparalleled expertise, analysis and insights from the team behind The Crowd Data Center to create the JobsImpact initiative to provide data and information to government officials regarding the utilization of crowdfunding in their cities and states to support entrepreneurship, innovation and job creation.

On Crowdfund Capital Advisors

CCA is the world's leading advisory services firm on crowdfinance and early-stage/entrepreneurial funding. CCA works with government officials, regulators, economic development agencies, large organizations and investors to craft and implement programs that create jobs, economic development and support a thriving entrepreneurial ecosystem. CCA also co-founded the UC Berkeley Program on Innovation in Entrepreneurial and Social Finance to advance global best practices and thought leadership on crowdfinance. To learn more about their work and how it can support your initiatives, please contact Sherwood Neiss at sherwood@jobsimpact.org

Sherwood Neiss is Co-Founder and Principal of Crowdfund Capital Advisors, co-author of the crowdfunding language in the USA JOBS Act and award-winning entrepreneur

Richard Swart PhD is Partner and Research Director in Crowdfund Capital Advisors and Research Director at UC Berkeley's Program on Innovation in Entrepreneurial and Social Finance

Jason Best is Co-Founder and Principal at Crowdfund Capital Advisors and co-author of the crowdfunding language in the USA JOBS Act.

On - The Crowd Data Center

The Crowd Data Center is the world's leading source of in-depth data, analysis and insights into Crowdfunding helping catalyse and power research directly and indirectly.

Based in the UK the team behind The Crowd Data Center, led by thought-leader [Barry E James](#), who champions Crowdfunding and entrepreneurialism globally are also responsible for

- [The State of the Crowdfunding Nation Report](#) the latest version can be downloaded [here](#)
- [The Crowdfunding Centre](#) A key resource for crowdfunders, supporters, investors, journalists
- [The Social Foundation](#) supporting research, education and action toward a crowd centred economy
- [The Crowdfunding: Deep Impact Conference](#) The UK's third national Crowdfunding conference is on 13th Nov.

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