



FOR IMMEDIATE RELEASE

## **Career Partners International to Host Webinar Featuring Global Research on Generation Z Presented by Bestselling Author Dan Schawbel**

Career Partners International, a leading global provider of outplacement, career transition, executive coaching and other talent management services, will host a complimentary webinar on Generation Z, the rising generation of workers, featuring bestselling author Dan Schawbel who will share results from his global survey.

Chapel Hill, NC (10/28/14) – Career Partners International, a leading global provider of outplacement, career transition, executive coaching and other talent management services, will host a complimentary webinar on November 6, 2014. The webinar features bestselling author Dan Schawbel who will share insights for employers and the results from his recent global research on this youngest generation to join the workforce.

Generation Z represents the 2.3 million Americans born between 1994 and 2010. Understanding this digital generation's distinct expectations, behaviors and needs from employers will empower managers and leaders to develop their workforces and grow their organizations.

“By working to understand what motivates and drives the younger generation, organizations can create and adapt their employment and professional employee development practices to attract and retain valuable young talent,” commented David P. Hemmer, President and CEO of Career Partners International. “Every generation has been different, from their personal lives and choices to how they develop their skills and view their careers. Sharing insights from experts like Dan helps our clients expand their knowledge of topics important to organizational and individual professional development.”

Schawbel is Managing Partner of Millennial Branding, a Generation Y research and consulting firm. He also authored “Promote Yourself: The New Rules For Career Success” and the international bestselling book, “Me 2.0: 4 Steps to Building Your Future,” which combined have been translated into 15 languages. A columnist at *Time* and *Forbes*, Schawbel has been featured in over 1,000 media outlets. He was named to the Inc. Magazine 30 Under 30 List in 2010, the Forbes Magazine 30 Under 30 List in 2012, and has spoken for leading organizations including Google, NBC Universal, McGraw-Hill, Oracle, Harvard Business School, MIT, Time Warner, IBM, and CitiGroup.

The November 6<sup>th</sup> webinar has been pre-approved for one general recertification credit hour toward PHR, SPHR and GPHR recertification through the HR Certification Institute (HRCI) and for Continuing Professional Development (CPD) points under Section A3 of the Continuing Professional Development Log of the Human Resource Professionals Association (HRPA™). For more information or to register for the webinar, please visit <http://www.cpiworld.com/knowledge-center/webinars/>.

### **About Career Partners International**

Career Partners International enhances organizational performance and people’s lives every day! As a global leader in talent management consulting since 1987, organizations of all sizes and industries trust Career Partners International for the very best outcomes to their most challenging and important talent strategies and initiatives. With the most experienced and respected consultants in more than 45 countries, Career Partners International provides clients with one-on-one access to local experts in talent development, career management, executive coaching, outplacement and career transition services to successfully assess, engage, develop and transition talent to drive organizational performance. More information may be found at [www.cpiworld.com](http://www.cpiworld.com).

# # #

**Corporate Contact:** Kim Mills, Career Partners International, Ph 919.419.8296 [kim.mills@cpeworld.com](mailto:kim.mills@cpeworld.com)