

Photography Studio Management iPad App, StudioGenie, wins ‘Best iPad App for Sales’ Tabby Award

[StudioGenie](#), a FREE iPad Studio Management App for Photographers, has been awarded the best Sales App for businesses by Tabby Awards /Business 2014. StudioGenie iPad App is designed with focus on ‘Mobile First’ and enables Pro Photographers to perform various day-to-day business activities on their iPad, enabling them to finish their tasks while they’re on the move.

Austin, November 3, 2014

[StudioGenie](#), a FREE iPad Studio Management App for Photographers, has been awarded the best sales App for businesses by [Tabby Awards /Business](#) 2014. The Tabby awards recognize the best business and productivity Apps on tablets and has recognized StudioGenie as the best iPad App in the Sales category.

The [winning apps](#) have been selected by an international panel of 20 independent judges, chaired by Alex Bratton, author of Billion Dollar Apps and CEO & Chief Geek of Lextech Global Services, and co-chaired by Jeff Klaumann, former Head of Samsung Apps US, Samsung Electronics.

“Great concept! The nice thing about this app [StudioGenie] is that it is very specific and addresses many issues for an independent photographer. Tons of great features which could really help a photographer thrive. Well designed. Great UI/UX. Very easy to use.”

- Tabby Awards /Business judging panel

The panel reviewed over 130 apps from all over the world. This year’s competition recognized publishers from five countries representing four continents. Well-known companies such as Adobe, Autodesk and PepsiCo share the honors with upcoming publishers, like Genie Labs, focused on mobile productivity.

“We’re excited and humbled to receive this award along with other companies such as Adobe, Autodesk, Pepsico, etc. We designed StudioGenie to be a robust replacement of a typical desktop / web based studio management solution. Photographers are able to achieve higher productivity and more sales by being able to close their deals faster & manage their business on-the-move by using StudioGenie App.” adds Venu Gooty, the founder of Genie Labs.

To learn more about StudioGenie, please visit: <http://studiogenie.net>.

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