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**TEKLYNX BARCODE LABELING SOFTWARE SOLUTIONS
HELP ORGANIZATIONS ADVANCE LEAN MANUFACTURING**

Company will host Nov. 11 webinar illustrating barcode labeling software's impact on efficiency

MILWAUKEE, Nov. 4, 2014 – [TEKLYNX International](#), the world's leading developer of barcode labeling software solutions, continues to help manufacturers realize business process efficiencies by offering simple yet effective solutions leveraging the principles of lean manufacturing. TEKLYNX' efforts are critical as more organizations look to implement processes to reduce costs and streamline every stage of their product cycle in an increasingly competitive digital economy.

TEKLYNX will host a Nov. 11, 2014 webinar, "[Do More with Less: Amplify Lean Manufacturing with Labeling Software.](#)" addressing the opportunities barcode labeling software solutions offer organizations looking to initiate or strengthen their lean manufacturing processes. David Kane, TEKLYNX Label Design Product Manager, will discuss the benefits of lean manufacturing, approaches to evaluating manufacturing processes and increasing efficiencies, and the specific ways in which barcode labeling software can help streamline business processes.

Lean manufacturing is a production philosophy comprising principles designed to eliminate or reduce waste of resources, including time, materials and production costs. Any resource with no added value for the company or its customers is considered waste. With years of experience in helping organizations initiate or enhance application of lean principles, TEKLYNX recently published a resource guide, "[Do More with Less: Labeling Software and Lean Manufacturing.](#)" which focuses on initiating and enhancing the application of lean principles.

"While more companies today are recognizing lean manufacturing's potential to enhance efficiencies, help them remain competitive, and boost the bottom line, they are often perplexed about how and where to begin," said Laura Henderson, General Manager of TEKLYNX. "TEKLYNX is committed to helping our clients identify and capitalize on opportunities to make measurable improvements in efficiency. For many, adopting barcode labeling software can be a manageable step with significant and far-reaching organizational impact."



For TEKLYNX clients, database integration is the most common lean manufacturing step. Integrating TEKLYNX barcode labeling software, particularly with Enterprise Resource Planning (ERP) systems, enables information to be pulled directly from other business systems onto labels, reducing labeling errors and slashing production time.

Automation is another critical implementation. "Because the benefits of automation are so powerful, it is becoming a key focus for companies evolving to lean manufacturing," Kane said. "Automating barcode labeling software, for example, eliminates manual human error while cutting down on time needed for label development, and this is particularly effective in integrated systems."

Kane will discuss a variety of ways to leverage barcode labeling software for lean manufacturing in the Nov. 11 webinar. Registration for ["Do More with Less: Amplify Lean Manufacturing With Labeling Software"](#) is now open.

For a consultation on how barcode labeling can help your organization achieve lean manufacturing, or for a 30-day trial, contact [TEKLYNX](#) at (414) 837-4800.

About TEKLYNX International

TEKLYNX International is the world's leading developer of barcode labeling software solutions. Its products feature the widest range of device and driver support in the industry. More than 600,000 companies in 120 countries rely on its integrated software solutions for supply chain automation, warehouse management, shipping and receiving, inventory control and asset management. TEKLYNX' channel program helps educate and support its resellers, enabling them to provide a consistently superior end user experience. TEKLYNX is a Microsoft Gold Certified Partner, Oracle Gold Partner, and has connectivity relationships with multiple Enterprise Resource Planning (ERP) software providers including Oracle and SAP. TEKLYNX is headquartered in France with operations in the United States, Europe, Japan, China and Singapore. More information on TEKLYNX International is available at <http://www.teklynx.com>. You can also follow TEKLYNX on [Facebook](#), [Twitter](#), [YouTube](#), [Google Plus](#) and [LinkedIn](#).

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