


National Center for
Systems Security and
Information Assurance



Changing Lives for a Changing World

The National Center for Systems Security and Information Assurance (CSSIA) 2014 - 2015 Sponsorship Packages

Cybersecurity in businesses is essential as cybercrime is one of the most significant threats to America. Companies struggle to find top-notch cybersecurity professionals and academia is working hard to keep up with this demand. Businesses, government agencies and academia's partnerships are critical to address the country's cybersecurity workforce shortage.

Acknowledging this need, The National Center for Systems Security and Information Assurance (CSSIA) has put together various sponsorship packages to give businesses an opportunity to support CSSIA in building cybersecurity defense programs nationwide. Also, by supporting CSSIA, your company will have a competitive advantage to recruit from the next generation of cybersecurity specialists while supporting academia's efforts in preparing students for the workforce.

www.cssia.org

For more information on sponsorship options, please contact **Lynn Dohm**
The Center for Systems Security and Information Assurance (CSSIA) at
lynn.dohm@morainevalley.edu or 815-717-6546

Platinum Sponsorship Package

\$5,000

Throughout the year, CSSIA hosts national events, trainings, competitions and conferences. By being a CSSIA Platinum Sponsor, your company will be highlighted at ALL CSSIA-related events. Each month, you will receive an updated report on your sponsorship activities.

Benefits:

- Company will be posted as a CSSIA Platinum Sponsor on the CSSIA website with logo linked to company website.
- Company will be listed in all CSSIA news releases as a Platinum Sponsor.
- Company will have a 4x3 banner created & it will be hanging at all CSSIA events.
- CSSIA will create a 4x3 banner for the company for their marketing purposes.
- Company's logo will be placed on all promotional materials (flyers, posters, banners, sizzle reels, etc.).
- Company will be given recognition during all of CSSIA's opening & closing ceremonies.
- Company will have a table reserved for any speed networking events, job fairs, expo's, etc.
- Company's logo will be on all CSSIA handouts at conferences.
- Company logo will be on the newsletter along with sponsorship announcement.
- Company invited to CSSIA's National Advisory Committee Meetings.
- Company will have top priority in the CSSIA Academic Partner Internship Network.

(Continue to pg. 3)



With **PLATINUM** Sponsorship, your company will receive **RECOGNITION** at all of the following events:

Cyber Aces

www.cyberaces.org

State of Illinois US Cyber Camp

www.uscyberchallenge.org

Midwest Collegiate Cyber Defense Competition (MWCCDC)

www.cssia.org/ccdc

Midwest Cisco Networking Academy and Partners Conference

www.cssia.org

Cyber Defense and Disaster Recovery Conference

<http://csc.uis.edu/cyberconference>

Women in Technology

www.morainevalley.edu/cad/nsfmentors.htm

Girl Tech Camp

<http://csc.uis.edu/girltech>



Gold Sponsorship Package

\$1,000

Your company can sponsor one of the CSSIA events:

- Cyber Aces
- The Midwest Collegiate Cyber Defense Competition
- The Midwest Cisco Networking Academy and Partners Conference
- The State of Illinois USCC Cyber Camp

Benefits:

- Logo on event website as a CSSIA gold sponsor
- Logo on participant resume packet (if applicable)
- Logo placed on all promotional materials (flyers, posters, banners, etc.)
- Company announced in nationally disseminated news releases.
- Company mentioned during opening/closing ceremonies.
- Table reserved for speed networking event (if applicable)
- Table reserved for Career/Job Fair (if applicable)
- Table reserved for Business Expo (if applicable)

Silver Sponsorship Package

\$500

Your company can sponsor a lunch or dinner at one of the CSSIA events:

- The Midwest Collegiate Cyber Defense Competition
- The Midwest Cisco Networking Academy and Partners Conference
- The State of Illinois USCC Cyber Camp

Great Opportunity!

Sponsorship Level: Platinum ___ Gold ___ Silver ___

Sponsor Information (please print or type)

Company/Organization	
Point of Contact	
Billing Address	
City/State/Zip	
Telephone	
Cell Phone	
Fax	
E-Mail	

Sponsorship amount: _____

Permission to use Corporate Logo: ___ Yes ___ No

Determining Sponsorship Level with Product Donations

Personnel

Volunteering time, while greatly appreciated, is not considered a deductible donation under current IRS guidelines. As such, we cannot consider volunteer time when calculating donations, gifts, or sponsorship levels.

Additional Sponsorship Information

If a 501(c)3 donation letter is desired, it must be requested in advance of the event. If a **monetary** contribution of this nature would be offered, we would refer you to the organization working with CSSIA. Hardware, software, and volunteers would not qualify.

Contact Lynn Dohm at lynn.dohm@morainevalley.edu or 815-717-6546 for more information.