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**NEWS RELEASE**  
**For Immediate Release**

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**Brady Releases New Brady Workstation Label Creation Platform**

*Easily design and print labels and safety identification with application-specific apps*

**MILWAUKEE, Wis.** (November 4, 2014) — [Brady](#) (NYSE:BRC), a global leader in industrial and safety printing systems and solutions, today released [Brady Workstation](#), an app-based program for creating and printing labeling and safety identification materials.

“Brady has revolutionized its label-creation software,” says Candace Spears, global product manager for safety and facility ID software at Brady. “As consumers, we’ve come to expect consistency across our technology, and this is exactly what we’re bringing to our customers. Brady Workstation allows you to create labels that meet your labeling needs within the all-too-familiar world of apps. For example, if a customer is creating a sign, we have the Express Signs app. And for a pipe marker, we have the Pipe Marker app.”

There are five apps currently available to download, including the Custom Designer app, Pipe Marker app, Arrow Tape app, Lockout Writer app and Express Signs app. Each app walks users through the necessary steps to quickly and easily make the label of their choice. Additional apps will be released throughout the year to align with common industrial labeling needs. Some apps are free, while others are paid with the option of a 14-day free trial.

The [Lockout Writer app](#) is the latest addition to Brady Workstation, allowing users to create compliant lockout/tagout labels, tags and procedures. This app includes procedure printing templates, simple translation between set languages, easy-to-use image editing for callouts, and import capabilities from Lockout-Pro™ software. It also features drop-down menus for easy navigation between hazards, energy sources and devices.

“We understand labeling may not always be a top priority, so it's important to get the job done quickly, but also get it done right. To help you achieve this, we've built in regulations and standards that allow you to design labels in just 1-2 screens at most. With this simplified label creation approach, you can get your labeling done effectively and efficiently,” adds Spears.

Once created, the labels can be printed on Brady’s BBP®31, BBP®33, BBP®85 and GlobalMark®2 printers. If you don’t have a printer, you can send it to [bradyintl@bradycorp.com](mailto:bradyintl@bradycorp.com) for printing.

Download Brady Workstation and try it for free today at [Workstation.BradyID.com](http://Workstation.BradyID.com)

**For more information:**

For Brady’s complete product offering, visit [BradyID.com](http://BradyID.com).

**About Brady Corporation:**

Brady Corporation is an international manufacturer and marketer of complete solutions that identify and protect people, products and places. Brady's products help customers increase safety, security, productivity and performance and include high-performance labels, signs, safety devices, printing systems and software. Founded in 1914, the company has a diverse customer base in electronics, telecommunications, manufacturing, electrical, construction, education, medical, aerospace and a variety of other industries. Brady is headquartered in Milwaukee, Wisconsin and as of August 1, 2014, employed approximately 6,400 people in its worldwide businesses. Brady's fiscal 2014 sales were approximately \$1.23 billion. Brady stock trades on the New York Stock Exchange under the symbol BRC. More information is available on the Internet at [www.bradycorp.com](http://www.bradycorp.com).

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