Improve Your Inbox EFFICIENCY

Email has helped shape the modern workplace. **But the time and resources spent dealing with email might surprise you.**

Email is the second most time consuming activity, taking **28%** of workers' time

The average worker receives **80 emails/day**

Of those 80 emails, **15%–20%** are spam

You have an email security provider, but what are you doing to improve your **INBOX EFFICIENCY?**

A typical 1,000 user organization can spend **$3 million/year** to fight & manage spam

Sendio has email security and efficiency solutions to help everyone in your business **get more out of time spent** on email.

Sendio's Opt-Inbox™

The Opt-Inbox™ flips the tables on senders of bulk mail and spam.

Instead of being flooded with email you didn't know you signed up for, the Opt-Inbox™ allows you to opt-in instead of needing to opt-out of mailing lists, so you only get email in your inbox that you want to read.

The Opt-Inbox™ has three parts:

01 Sender Address Verification (SAV)

When someone sends you an email, you only get it in your inbox if the sender replies to an email that checks to see if he or she is a real person. The SAV stops bulk mail from getting to your inbox, keeping your inbox reserved for emails that are real conversations.

02 Email Address Community

Your existing contacts and anyone you send an email to will be added to your Email Address Community, so that any time that person sends you an email, it will go straight to your inbox.

03 The Sendio Queue

The Sendio Queue is the repository for emails that you may want later, but not right now. This is where you can find newsletters, bulk mail, discounts, and emails from social media sites like LinkedIn.

85% OF SAVs ARE NOT RESPONDED TO

...meaning 85% of unwanted mail that gets through traditional filters is held in the Sendio Queue. From there, you can manage which senders' mail you want in your inbox, giving you control over what emails you read and when you read them.

With Sendio, you only get bulk mail in your inbox if you decide you want it there. You won't ever need to opt-out again to get emails out of your inbox. Instead, you choose to opt-in email senders from your Opt-Inbox™ to your email inbox.

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