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**America Recycles Day aims to help consumers protect personal information and keep Fort Worth beautiful**

*Residents and businesses can take advantage of shredding and recycling services for no charge*

**FORT WORTH, TX** (November 12, 2014) – The holidays are right around the corner and according to the Federal Trade Commission (FTC) identity theft topped the list of complaints received by the agency in 2013\*. One of the best ways to prevent identity theft is to get rid of important documents securely and why not help the environment at the same time?

The City of Fort Worth and Better Business Bureau® of Fort Worth and Tarrant County, Inc. (BBB of Fort Worth) are teaming up for America Recycles Day on Saturday, November 15, 2014 from 9 a.m. to 1 p.m. at LaGrave Field in Fort Worth, TX. Residents and businesses are invited to bring up to five boxes of paper documents and have them shredded at the free event.

“Scammers make their living by preying upon hard working consumers and businesses,” said Larry Taylor, CEO of BBB of Fort Worth. “It’s through partnerships with other local organizations that BBB of Fort Worth is able to expand its reach to educate more consumers on the ways they can protect their personal information.”

Fort Worth residents can also get rid of hard to recycle household items, such as light bulbs, batteries, tires, electronics, and plastic bags. Participants are asked to bring their drivers’ license or water bill for entrance to the event.

“The City of Fort Worth is committed to keeping our city beautiful and doing our part to educate our residents and businesses on the proper ways to dispose of and recycle household items,” said Debbie Branch of the City of Fort Worth. “We are excited to partner with other organizations who share the same commitment.”

Other America Recycles Day partners include Waste Management, Bridgestone Firestone, Goodwill, and Lighting Resources Texas. For more information, call BBB of Fort Worth at (800) 621-8566 ext. 203 or the City of Fort Worth at (817) 392-1234 or visit [go.bbb.org/fwshred-day](http://go.bbb.org/fwshred-day) or [fortworthtexas.gov/kfwb](http://fortworthtexas.gov/kfwb).

(more)

**Additional details:**

WHAT: America Recycles Day

WHEN: Saturday, November 15, 2014 – 9 a.m. to 1 p.m.

WHERE: LaGrave Field, 301 NE 6<sup>th</sup> Street, Fort Worth, TX 76164

Items Accepted from Businesses and Fort Worth Residents:

- Up to 5 boxes of personal documents (no more than 40 lbs. per box)

Items Accepted from Fort Worth Residents:

- Tire Collection
- Battery and Light Bulbs
- Electronics (small appliances, household items, furniture and clothing)
- Plastic bags (clean, dry plastic bags, No receipts)
- Fire Extinguishers

*\*Identity Theft tops list of Consumer Complaints for 14<sup>th</sup> consecutive year,  
<http://www.consumer.ftc.gov/blog/identity-theft-tops-list-consumer-complaints-14th-consecutive-year>.*

**About BBB of Fort Worth**

*Better Business Bureau of Fort Worth and Tarrant County, Inc. is a not-for-profit agency serving Tarrant, Johnson, Hood, Wise, Erath, Palo Pinto, Somervell, and Parker counties. BBB of Fort Worth provides education and information on business and business standards; and serves consumers by helping resolve consumer complaints regarding businesses. For more information, call (800) 621-8566 or visit fwbbb.org.*

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