

FOR IMMEDIATE RELEASE

Carroll County Chamber of Commerce Awards Sonata Venture Solutions 2014 Small Business Achievement Award

Westminster, MD: November 11, 2014 – On November 6, 2014, Sonata Venture Solutions, LLC, a small business secret weapon company, that provides strategic, results-centric marketing, branding and public relations, was honored for its business achievements at this year's annual Carroll County Chamber of Commerce and Carroll County Department of Economic Development. The awards ceremony was held at Creatv in Eldersburg, MD.

Sonata Venture Solutions focuses on helping small and mid-sized companies grow through strategic planning and implementation of metric-driven marketing plans. The company was founded by Laura Meck, a long time marketing and sales leader in the hospitality industry. Author, speaker, mentor, business owner, and serial entrepreneur, Laura Meck and her team deliver leadership and working knowledge through The Launchbox® workshops, SBSW Coaching and other business growth programs. The Sonata team is made up of industry experts and business leaders.

“Both our service and product offerings have seen diverse industry interest. We have clients in hospitality [suppliers and vendors], technology, professional services and construction/real-estate,” shared Laura Meck, CEO Sonata Venture Solutions. “This year, we were fortunate to present to the ASBDC’s national conference in Dallas and anticipate taking both our Launchbox program and SBSW Coaching certification to SBA/SBDC offices nationwide” continued Meck.

“I believe we have been successful based on our team and the resources we have been fortunate enough to bring together. Everyone is like-minded and has a strong desire to help companies and organizations grow. We take working with our clients seriously and we become an extension of their organizations. Not all companies have the resources or need for a full-time in-house Marketing Director, VP or CMO. Selecting a company like Sonata Venture Solutions has allowed business owners to benefit from tenured experience and expertise, without the added FTE on-staff overhead” Meck went on to say.

“Sonata Venture brings years of experience in Public Relations, Marketing, Social Media, Partnerships, Branding and more,” shared Mike McMullin, President, Carroll County Chamber of Commerce. “Sonata Venture Solutions has a solid understanding of both national and international growth requirements, and their drive to get in front of the right people continues to prove their abilities. We are pleased to have them headquartered in our community” McMullin continued.

“There are some opportunities that present themselves and you know it is something you are compelled to do. Sonata has thrived with its headquarters here in Westminster. Through hard-work, commitment to excellence and customer centric service, we see a very bright future for small business owners and entrepreneurs” Laura shared.

About Sonata Venture Solutions:

With decades of marketing, branding and public relations experience, the team at Sonata Venture Solutions exceeds client expectations with custom content development, marketing strategy, communications & planning, branding and re-branding products, services and companies. Sonata Venture Solutions is your out-sourced "Chief Marketing Officer", bringing experience and expertise to drive the revenue you need to succeed. To learn more or inquire about a complimentary consultation, contact The Sonata Venture team today 443.293.7092 or visit www.SonataVenture.com today. Experience the Sonata Venture difference.

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