

## IXXUS PUBLISHING MODULES

# IXXUS DESIGN HUB (IDH)

Ixxus Design Hub (IDH) plugs directly into Adobe InDesign, allowing you to automatically convert books and publications into fixed layout EPUBs, PDFs and HTML.

The IDH lets editorial teams use familiar design tools to easily create publications with all the flexibility and rich-media potential of EPUB3. Work in InDesign as usual, then the IDH will extract information from InDesign files and rebuild content and layout faithfully in the output of your choice.

The IDH gives you the ability to powerfully reproduce and repurpose content, streamline and simplify your editorial and production processes, and create enhanced, interactive EPUBs incorporating rich media functionality.



## IDH BENEFITS:

### FIXED LAYOUT

Layout is rebuilt to be faithful to the master copy, ensuring that your content is consistent no matter the medium.

### CONFIGURABLE CONTENT CREATION

Choose to include or suppress specific content and assets, create a single EPUB from multiple InDesign files, and easily order and reorder documents.

### ENHANCED, INTERACTIVE CONTENT

The IDH lets you enhance your EPUB by including interactive features: simple pop-up messages, video and audio clips, and any custom Javascript-based widget.

### FLEXIBLE OUTPUT

The IDH works by interrogating the XML structure within IDML documents. Both content and layout can be converted into your chosen outputs: EPUB, PDF, HTML & XML reports.

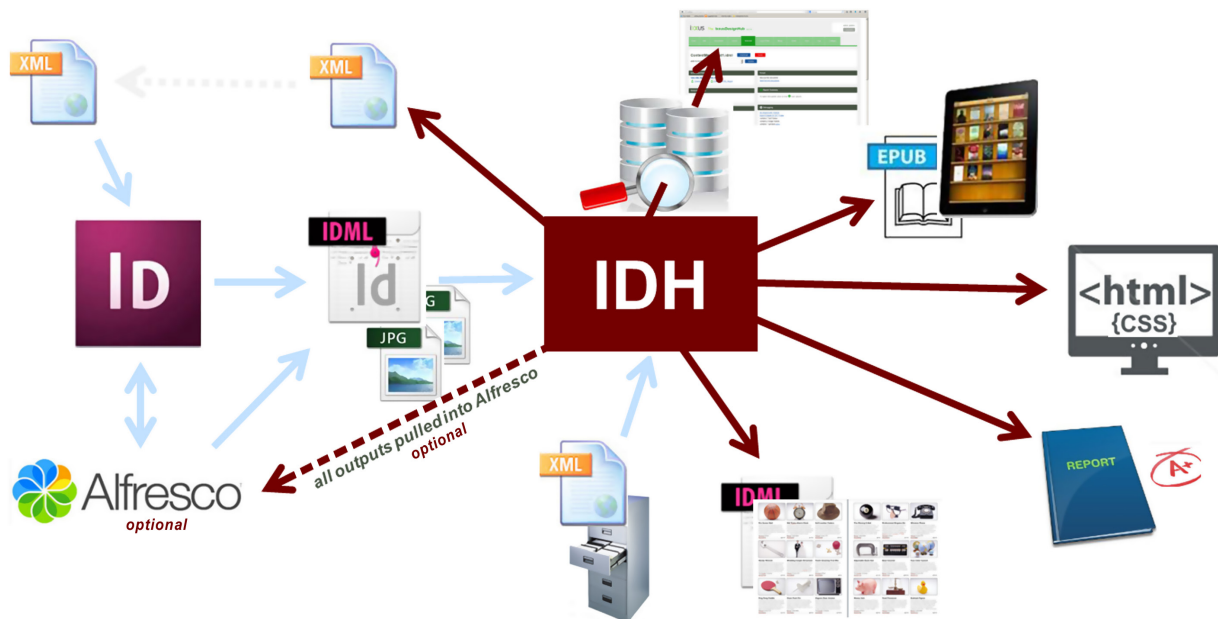
### FAMILIAR TOOLS FOR EASY INTEGRATION

Configurable dashboard, an accessible UI and integration with InDesign means the IDH can be easily incorporated into existing workflows.

### INTEGRATED TRACKING AND REPORTING

Automated reporting functionality, producing detailed reports which can be collated or utilized for further tracking and analysis. Reports are also available as enhanced XML-format downloads.

POWERED BY MARKLOGIC. INTEGRATED INTO ALFRESCO OR STAND-ALONE



### ABOUT IXXUS

Working with the world's biggest publishing and media houses...

Ixxus is a leading global provider of publishing solutions that reinvent the way organizations produce content to drive new revenues and enhance product and content agility.

Ixxus has roots in both traditional and digital publishing, delivering award-winning solutions that accelerate digital transformation and create competitive advantage.

### ABOUT THE IPM

Accelerating projects, increasing efficiency and decreasing risk...

The Ixxus Publishing Modules (IPM) are a set of innovative deployment-ready software components, designed to enable publishers to successfully manage digital transformation.

These tried-and-tested components reduce cost, risk and time-to-market, and are fully supported by Ixxus' global team.

### CONTACT US

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### SOME OF OUR CLIENTS

