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***Bayou City Magazine is a Finalist for Two Folio: Ozzie Awards
and Wins Eight 2014 Creativity International Awards***

HOUSTON, Texas (November 12, 2014) – [Bayou City Magazine](#) has been named a finalist for the 2014 Folio: Ozzie Awards in two categories: Best Consumer – Overall Design – Under 250,000 Circulation and Best Consumer – Table of Contents. The magazine, which represents an evolution in Houston’s publishing landscape because of its introduction of cutting-edge technology, enters its second year honored with more than 9 international awards.

Becky Davis, co-founder and editor of [Bayou City Magazine](#), says, “Awards from *Folio* are the Holy Grail for magazine publishers and we are honored to be finalists in this our first year of publication.”

The Eddie & Ozzie Awards program is presented by Folio:, the leading publication serving the entire magazine media industry. The annual awards program—spanning all corners of the magazine publishing industry—recognizes the very best in editorial and design. It’s the largest and most inclusive awards program of its kind in the industry. *Bayou City Magazine*’s finalist position stands alongside leading national print publications such as Hearst Corporation’s *Harper’s Bazaar* and Time Inc.’s *ESSENCE Magazine*.

"Where else can you see the best in magazine media content and design from every corner of the industry?" says Bill Mickey, editorial director of Folio:. "Each year is more ground-breaking than the next—the work that's showcased and honored in the Eddie and Ozzie Awards spotlights the immutable vibrancy of magazines on all platforms."

The winners and honorable mentions for the coveted Folio: Eddie & Ozzie Awards will be celebrated at a breakfast event on Thursday, December 11, 2014, at the Yale Club in New York City from 8:30 a.m. – 11:00 a.m.

In addition to these honors, *Bayou City Magazine*—with our designers, SW!TCH Studio—won eight design awards at the 44th Annual Creativity International Awards. Creativity International Awards is one of the longest running, independent international advertising and graphic design competitions. Each

year, the judges choose the best designs for magazines, advertisements, marketing materials, websites and commercials from all over the world to be reproduced in the 400-page Creativity Awards Annual. Entrants into the competition represented 32 countries and 22 U.S. states.

Bayou City Magazine was also recognized in the 2014 Niche Awards, winning Best Niche Start-Up Magazine, making the publication Houston's most decorated magazine currently publishing.

Bayou City Magazine's mission is to connect readers with local trends and experiences in Houston, commonly known as the Bayou City. The unique publication combines a print magazine with digital extensions, including a newly re-launched digital magazine online and apps available for most mobile devices. A key differentiator is *Bayou City's* implementation of "augmented reality," which adds layers of additional multi-media material to standard editorial and advertising content.

"We are very grateful for the success we've found in our first year, both with awards from our peers in the industry and applause from our readers and partners. We're looking forward to expanding our content and reach in year two," says Davis.

Bayou City Magazine covers a wide range of topics such as lifestyle trends, food and drink, arts and entertainment, products and shopping, and forward-thinking individuals—all from the perspective of helping readers discover unique experiences in the Bayou City.

For more information about Folio: visit <http://www.foliomag.com> and for more information about the Folio: Eddie & Ozzie Awards visit <http://www.folioawards.com/>. For more information about the Creativity International awards visit <http://www.creativityawards.com/>. For more information on *Bayou City Magazine*, visit bayoucitynetwork.com; facebook.com/bayoucitymag; and twitter.com/bayoucitymag.

Click to tweet: [@bayoucitymag is a finalist in the @foliomag Ozzie awards in two categories! Congrats and good luck at the awards and in year two! Go team #bayoucitymag!](#)

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