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FrontStream and MySalesPeep Create Partnership To Offer Integrated Solution

FrontStream partners with MySalesPeep to provide payment processing technology to the automotive sector.

Washington, DC – November 13, 2014 - FrontStream and MySalesPeep, have collaborated to offer an integrated solution that combines FrontStream's powerful payment processing capabilities with MySalesPeep's social research tools that have been designed specifically for auto dealers that serve socially connected automotive consumers.

MySalesPeep is the "first Social i-Lead Generating System for the Auto Industry." MySalesPeep's powerful social tools facilitate the perfect consumer car buying experience by creating a new social community that helps consumers make the best car buying decisions. Peep Social allows consumers to leverage consumer sentiments about a particular type of car in their purchasing decisions. Further, regularly updated dealer and sales professional reviews are available to potential buyers and, once consumers have identified their vehicle and sales professional they would like to do business with, they can easily connect with them to complete the purchase.

As MySalesPeep's preferred partner, dealers using the platform will be able to quickly and easily implement electronic payments into their onsite or web-based operations using FrontStream's proprietary payment gateway technology. Dealers will have the ability to process online, mobile, POS, PIN-based debit and electronic check payments. The simplicity and effectiveness of FrontStream's payment solutions make the offering a very powerful addition to any dealer's operational toolkit.

For more information about MySalesPeep, visit the company's website at <http://www.mysalespeep.com>.

To learn more about FrontStream, visit <http://www.frontstream.com>.

About MySalesPeep

MySalesPeep is the first Social i-Lead Generating System for the Auto Industry. Pioneering a new front for a veteran industry with the purpose of Dealer and Sales Personal Reputation Management while also generating the highest CSI and ESI ratings. We supply a refreshed platform for any dealer to better serve your consumers while also being a better community ally. Let MySalesPeep take you out of the online dark ages that your current lead providers have you stuck in. It's time for you to better understand who and what your customer base is on a social level. We challenge you to Be Different and connect with your buyers using compatibility and community awareness.

About FrontStream Holdings

FrontStream is a multi-national provider of integrated back-end merchant solutions and robust front-end payment and donation management products. The company has well-established client relationships in virtually all business sectors and a strong partnership presence in the B2B and Nonprofit sectors. Offerings include turnkey payment processing, fundraising, employee engagement and CRM solutions that enable clients to increase revenues through mobile, in-person and online acceptance of ACH eChecks and credit/debit cards. The company is headquartered in Washington, DC and has offices in Lacey, WA, Boston, MA, Lancaster, PA, Toronto, ON and West Melbourne, VIC, Australia.