

**FOR IMMEDIATE RELEASE:**

## **ID Signsystems Offers the Latest in Solar Power Technology with Solispost**

*IDS introduces Solispost, a cutting-edge solar-bollard designed for outdoor commercial use.*

Rochester, NY, November, 2014 – Solispost, an innovative solar-bollard for commercial outdoor use, has been introduced by ID Signsystems (IDS), worldwide leader in architectural sign solutions.

With its self-contained energy source and low maintenance requirements, Solispost is designed to offer an eco-friendly lighting solution that can work in a wide variety of environments. Powered by innovative solar technology, the bollard remains illuminated at a low level throughout the night, but when approached either by a car, pedestrian or a bicyclist a sensor system will brighten the lighting to fully illuminate the way.

“ID Signsystems is committed to offering the best in sustainable design,” says Paul Dudley, president at IDS. “With Solispost, we have an exciting new wayfinding solution that is not only green, but also affordable and contemporary. The ROI for the end user is immediate as expensive upfront electrical installation costs are eliminated and there are zero ongoing energy fees.”

The post, a product of cutting edge European sustainable design, has a solar collection area producing up to 20 watts of power resulting in 64 lux of light level with minimal power consumption. One Solispost bollard generates anywhere from 0.5W on an overcast day to approximately 4.1W on a bright and sunny day. The light stays on at a low level from dusk to dawn provided the product and on a full charge it will work for approximately ten days with no sunshine.

To learn more about how Solispost works, please visit:  
<http://www.idsignsystems.com/products/solispost/>

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## **About ID Signsystems**

ID Signsystems is a leading solutions provider for retail, healthcare and campus/institutional markets. We design, fabricate and install for a clientele that is regional, national, and international. Our focus on products, quality, service and project management allows all of our client relationships to go beyond product performance and delivery. We are partners first and foremost, doing whatever it takes to insure seamless transitions from concept requests to finished work.

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