



*For immediate release*

## **Icynene ProSeal Eco wins 2014 Product Innovation Award**

*World's first 100% water blown closed cell spray foam insulation wins innovation award from Architectural Products magazine.*

**Mississauga, ON. 24 November 2014.** Icynene ProSeal Eco™, the world's first 100% water-blown closed cell medium density spray foam insulation, continues to make a splash in the building industry, with the 2014 Product Innovation Award from industry publication Architectural Products in the Thermal/Moisture Protection category.

Icynene ProSeal Eco™ is considered a smarter, environmentally responsible alternative for the standard chemically-based medium density, closed-cell spray foam insulation products. Icynene ProSeal Eco™ provides an excellent R-Value, superior adhesion performance and can be applied at temperatures as low as 5°F. Icynene ProSeal Eco has been comprehensively tested in a range of ASTM E119 approved wall assemblies with cost effective materials resulting in a wider range of commercial application possibilities.

"We are thrilled that Icynene's product innovation continues to be singled out by industry peers. Icynene is driving the insulation category further through product development and innovation that addresses the changing landscape of building code requirements, architectural design and building performance," said Icynene VP Marketing, Betsy Cosper.

The Architectural Products Product Innovation Awards determine and honor innovation in the development and refinement of building-related products that range the gamut from cladding systems to interior finishes. Judged by a group of 50 independent industry professionals, the program represents, a mechanism to impartially review product and present to readers items their peers found innovative and worth investigating.

"Building on the success of last year's program, our fourth edition of the awards proves commercial building manufacturers are committed to, and are working arduously toward, delivering more sustainable products, as well as products that deliver better performance, life and affordability," said Jim Crockett, Editorial Director – Architectural Products Magazine.

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### **About Icynene Corp.**

Established in 1986, Icynene helps to build energy efficient residential and commercial structures in over 31 countries worldwide. Our portfolio of industry leading light density open cell and



medium density closed cell SPF solutions are both insulation and air barrier materials for improved indoor air quality and reduced energy costs making Icynene the smart choice for builders, architects, building owners, and homeowners.

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