

## Imprint® Comfort Mats Launches New Website

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At Sublime Marketing Group, we design and manufacture Imprint® Comfort Mats. These mats are proven in the marketplace and adored by consumers. The brand has quickly become the top consumer rated comfort mat on the market and is well recognized for quality, eco-friendly design and exceptional value.

### Comfort Is Their Specialty

Imprint Comfort Mats launched a new website over the weekend that will dramatically increase customer satisfaction and drive the company's strategic vision for growth and expansion in the next year. The new website is content-rich and has improved navigation and functionality to make the user-experience more comfortable than ever. Imprint® Comfort Mats prides themselves on providing the absolute best customer service possible and is happy to be able to provide their customers with a new and greatly improved shopping experience.

The new website enhancements include:

- Enhanced shopping experience
- Updated imagery for better purchasing decisions
- Improved platform that will result in faster and easier navigation

### Taking Customer Comfort Beyond the New Site Launch

Not only is Imprint® Comfort Mats enhancing the quality and availability of their information, but they are taking their customers comfort to a whole new level—Along with the new site, they launched a new and improved warranty program. From now on all Imprint® Comfort Mats are backed with a 100% Unconditional Lifetime Satisfaction Guarantee! If customers don't love their new comfort mat, they will be allowed to exchange or return it without question. Whenever.

Imprint® Comfort Mats are available on the company website and at top retailers across the US and Canada. Learn more at [www.imprintmats.com](http://www.imprintmats.com).