



Celebrating 50 Years of Innovation | 1964-2014

## **FOR IMMEDIATE RELEASE:**

### **AAVID THERMALLOY CELEBRATES 50 YEARS OF INNOVATION IN EUROPE**

LACONIA, NH – December 1, 2014 – At its European facility in Bologna, Italy on Friday November 21st, Aavid Thermalloy celebrated five decades of providing innovative thermal solutions to the industries and markets we serve. Alan Wong, Chief Executive Officer of Aavid Thermalloy, stated, “Aavid is a company that focuses on the core values of integrity and excellence. Our mission is to create thermal solutions that enable significant technological advancements in the electronics industry. Our goal is to make a difference in the world and in the communities in which we live.”

This was the second of three world-wide events featuring selected technology-based works of art from the 2014 Aavid Art and Engineering Global Challenge. Attendees cast ballots to determine the top three regional winners for Europe. We are proud to announce that the winners are:

- First Place: Parametric Extreme by Oliver Tessin, Munich, Germany
- Second Place: Irminensteg Trier by Michael Wagner & Pol Firmenich, Trier, Germany
- Third Place: Generico Chair by Marco Hemmerling, Cologne, Germany

Visitors were also able to view new products and see demonstrations of Aavid’s latest technologies that will be “breaking the boundaries of cool in the next fifty years.” The art exhibits and product displays were each indicative of the innovation and forward thinking that Aavid continues to uphold as it moves into the next half century.

Aavid will host its final 50 year event at its facility in Shenzhen, China on January 17<sup>th</sup>.

#### **About Aavid Corporation**

With nearly 50 years of product development, engineering innovation and manufacturing expertise, Aavid is the thermal management provider chosen by the world’s leading technology companies for quality products and creative designs. Aavid’s global infrastructure includes manufacturing facilities and design centers located throughout North America, Europe and Asia.

Operating with more than 2,700 employees and utilizing global resources and a broad portfolio of manufacturing capabilities and engineering advancements, Aavid delivers quality products and creative designs worldwide.

Visit [Aavid.com](http://Aavid.com) for more information.

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