



Informatica Data Quality Baseline Deployment

The Road to Improved Data Quality

Build a strong foundation on top of your initial Informatica Data Quality training and quickly make effective use of Data Quality within your organization. The Data Quality baseline deployment will enable you to benefit from the knowledge and experience of our Data Quality professionals as they collaborate with you to analyze and enhance the quality of your data. This engagement will develop a solid roadmap for improved data quality based on your initial goals and planned initiatives. Our consultant will help build a solid collaborative relationship between IT and business users that is vital for successful Data Quality initiatives.

Our Value Proposition

- ▼ Expand your Data Quality knowledge with our expertise and best practices
- ▼ Discover the true state of your data quality through scorecards and learn how it relates to ongoing and future planned projects
- ▼ Engage business users in the data quality process, enhancing buy-in from all levels of your organization
- ▼ Utilize your increased knowledge of your data quality issues to reduce project risk and increase the accuracy of project planning estimates
- ▼ Create a roadmap for data quality improvement strategies

Key Program Deliverables

- ▼ Informatica Data Quality Installation and Custom Configuration
- ▼ Data Quality Methodology and Best Practices
- ▼ Initial series of scorecards that display and track your data quality
- ▼ Initial series of data quality business rules to be applied to your data
- ▼ Process roadmap for your path to improved data quality
- ▼ Informed recommendations for maximizing your data quality and value

Benefits

- ▼ Gain Data Quality expertise from our seasoned professionals
- ▼ Discover the true state of your data quality
- ▼ Reduce risk of ongoing and future projects
- ▼ Plan your data quality strategy and get buy-in from key personnel

Typical Duration

- ▼ 3 Weeks

Staff Level

- ▼ Senior Consultant

Key Program Details

The Data Quality Baseline Deployment engagement will include the following accomplishments. Success of the engagement will rely on having access to the hardware and software systems, a representative sample of data, and ample time with business and IT personnel.

- ▼ Install and configure Informatica Data Quality software
- ▼ Install out-of-the-box content
- ▼ Identify and create connections to relevant data sources
- ▼ Knowledge transfer on methodology and best practices for analyzing, cleansing, standardizing and matching data
- ▼ Initial set of scorecards based on analysis of data to identify areas for improvement
- ▼ Collaboration with business users to define initial data quality rules
- ▼ Start the process of applying the data quality rules, starting with analysis, continuing through cleansing and standardization, and finishing with grouping and matching.
- ▼ Knowledge transfer on building and editing reference tables
- ▼ Knowledge transfer on troubleshooting and tuning the data quality rules
- ▼ Documentation of the business rules and code produced during the engagement
- ▼ Build the roadmap for continuing the data quality process

About SSG

Founded in 1997, SSG is a Dallas-based Informatica Elite Business Partner and Oracle Gold Partner with consulting practices specialized around Data Management (Informatica Platform) and Billing and Revenue Management (Oracle BRM).

Our Data Management Practice is both an Informatica Channel Partner and Informatica Consulting Partner. We focus on solution sales and delivery around the Informatica Platform and related Informatica Professional Services addressing Data Integration, Data Quality, Information Lifecycle Management (ILM), Master Data Management (MDM) and Cloud Integration.

For more information
call +1 214-333-2000
or visit www.ssglimited.com.

Contact Us

www.ssglimited.com • info@ssglimited.com • 214.333.2000

801 East Campbell Road • Suite 350 • Richardson • TX 75081