

Toy Drive to Benefit Children at Valvoline Instant Oil Change in SoCal

Valvoline Instant Oil Change will be collecting toys for Stevie Wonder's 19th Annual House Full of Toys Benefit Concert and Toy Drive

By Jesse Golden

December 8th 2014

Los Angeles, CA- [Valvoline Instant Oil Change](#) will be collecting unwrapped toys for Stevie Wonder's 19th Annual House Full of Toys community toy drive beginning Monday, December 8th culminating Saturday, December 20th with [Stevie Wonder's benefit concert at The Forum](#). All toys collected during the drive will be presented to Stevie Wonder's 501(c)3 non-profit, [We Are You Foundation](#), spreading the holiday spirit to children in Southern California. Valvoline Instant Oil Change will give \$5.00 off an oil change per toy donated, up to \$15.00 off.

In its 19th year, Stevie Wonder's House Full of Toys Holiday Toy Drive has ensured that tens of thousands of needy and under-served children realize a happy holiday season. [102.3 FM KJLH](#) will be facilitating the drive promoting the 12 Valvoline Instant Oil Change drop off locations.

Bigg Pwee, the KJLH DJ spearheading the campaign, will be at the below Valvoline Instant Oil Change locations requesting toy donations:

- 12/10/14 4pm-6pm: 305 North Citrus Street, West Covina
- 12/14/14 2pm-4pm: 6819 La Tijera Boulevard, Los Angeles
- 12/15/14 4pm-6pm: 3800 E. Foothill Boulevard, Pasadena
- 12/16/14 4pm-6pm: 12972 Newport Avenue, Tustin

For a full list of drop off locations visit [KJLH](#)

<http://www.vioc.com/>

<http://kjlhradio.com/19th-annual-house-full-of-toys-community-toy-drive/>

<http://www.guidestar.org/organizations/20-0845925/we-are-you-foundation.aspx>

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About Valvoline Instant Oil Change

Valvoline, a brand of Ashland Inc. (NYSE: ASH), has been serving American motorists longer than any other motor oil. In addition to commercial and industrial lubricants, the Valvoline family of products includes Eagle One™ appearance products, Car Brite™ car restoration products, Zerex™ antifreeze, SynPower™ performance products, MaxLife™ products created for higher-mileage engines, and NextGen™ motor oil created with 50 percent recycled, re-refined oil. With approximately 900 locations throughout the United States, Valvoline Instant Oil Change™ is a leader in serving the quick-lube market, and is looking for franchisee partners to establish a presence for the brand in markets across the country.

We Are You Foundation, a non-profit 501(c)3 organization, that helps numerous charitable organizations such as Junior Blind of America, West Angeles Church of God and Christ, Hermosa Beach Officers' Associations and over 80 agencies.

102.3 FM KJLH

Radio Free 102.3FM KJLH is owned by Stevie Wonder, representing his vision of **Kindness, Joy, Love, and Happiness**. With over 40 years of leadership in the Urban AC Format, KJLH plays the best of today's R&B, Hip Hop, Jazz, Gospel and Classic Soul, targeting Adults 25-54. Our loyal audience of 450,000+ listeners is a proven, effective marketing solution for advertisers looking to reach active consumers with spending power.