

# THE Brazilian LANDSCAPE



Brazil has more than **4,000 airports**—more than any other country in the world other than the U.S.<sup>1</sup>



In 2016, Brazil **will be the first South American country to host the Olympic Games**. An estimated 1 million tourists will visit Rio during the event<sup>2</sup>

By 2020, research predicts that household consumption in Brazil will be **R\$3.53 trillion**, with purchasing power most evident within the middle class<sup>3</sup>



In 2006, Brazil declared energy independence by using **sugarcane-based ethanol** to replace gasoline<sup>4</sup>



By 2023, Brazil is expected to be the **fifth-largest economy** in the world, behind only the U.S., China, Japan and India<sup>5</sup>

## Sources:

1. <http://www.listverse.info/top-10-countries-with-the-highest-number-of-airports/>
2. <http://www.slideshare.net/RidaZuberi/how-can-rocket-internet-brazil-augment>
3. <http://www.braanz.com/brazilian-news/284-class-c-predicted-to-have-a-40-increase-of-gdp-by-2020.html>
4. <http://grist.org/article/brazil2/>
5. <http://g1.globo.com/economia/noticia/2013/12/consultoria-preve-brasil-como-5a-maior-economia-do-mundo-ate-2023.html>

