



START EARNING REWARDS TODAY!

Philly Floor Rewards – our customer loyalty program allows contractors to redeem sales dollars for amazing products and prizes! You earn **ONE POINT for EVERY DOLLAR** you spend with us! Register at www.phillyfloor.com and start accumulating points today! **Your POINTS NEVER EXPIRE** – redeem for **WHAT you WANT** when you **WANT IT!**

Copper Level

5,000 in Sales

Earn awards like these!



Bronze Level

10,000 in Sales

Earn awards like these!



Silver Level

25,000 in Sales

Earn awards like these!



Gold Level

50,000 in Sales

Earn awards like these!



Platinum Level

125,000 in Sales

Earn awards like these!



Diamond Level

250,000 in Sales

Earn awards like these!





Program Rules & Qualifications

Eligible Participants:

PhillyFloor.com web registered customers in good standing are eligible to participate.

If you are not a registered web shopper, simply log onto **PhillyFloor.com** and click "**Contractor Login**" on the top left side of the home page to register. Once you are web registered, you will receive further instructions as to how to complete your Rewards registration.

General Rules:

PFS customers have the opportunity to earn one point for every dollar they spend excluding tax, freight, & other fees.

Additionally, you can earn BONUS POINTS per the payout schedule below.

Bonus Point Payout Schedule:

| Your Sales | Bonus Points Earned |
|------------|---------------------|
| \$5,000 | 1,000 |
| \$10,000 | 5,000 |
| \$25,000 | 10,000 |
| \$50,000 | 20,000 |
| \$125,000 | 40,000 |
| \$250,000 | 60,000 |

Products & Prizes:

In addition to **flooring machines and equipment**, you can earn tropical vacations and exotic getaways, as well as a myriad of brand name products and merchandise. From electronics and sporting goods to jewelry and housewares – there are literally thousands of options all within your reach!

On-line ordering is fast and easy and your items ship quickly. A team of customer service representatives is available should you need assistance.

Redemption:

Points will be issued to participants upon paid invoices. **Bonus points are awarded on a monthly basis** – after the close of each month. Once deposited, points can be redeemed immediately at www.phillyfloor.com. Click on the Rewards icon to register and start earning points today! **Redeem at any time – your points do not expire!**

Terms & Conditions:

Philadelphia Floor Store reserves the right to amend or cease the program at any time. In order to earn points in the program, participants must be in good standing with Philadelphia Floor Store.



PHILADELPHIA
FLOOR STORE, INC.