

Impact Reporting

Your company makes grants and charitable donations. It's good for the community and good for your brand. But do you understand the impact your contributions are making? How many lives are being improved and how is your company making a difference? If you can't answer these questions, you're missing an opportunity to manage and communicate your philanthropic impact.

Versaic's Impact Reporting enables clients to increase touch points with grantees and track impact by automatically requesting post-grant follow up information from approved non-profits. Find out how your grant was used and the ultimate impact it had on the community so you can communicate those insights and results to your team, your management and constituents.

Capture quotes, stories, images, expenditures and results of any type from non-profits your company supports to better tell the story of how you're making a difference and identify opportunities to enhance your program.

Impact Reporting requires no additional work from your team. All data collection and reporting is done automatically, making it effortless for you to understand the true value of philanthropy for your brand, your employees and your community.

Talk to Versaic to find out how you can increase your impact without adding to your workload.



Leading brands use **Versaic's Impact Reporting** to gain insights into how their grants are making a difference in their communities.

SAP funds STEM and Entrepreneurship initiatives, collecting both quantitative and qualitative impact information on student performance, graduation rates, job placement and more.

Starwood Hotels enhances partnerships with grantees based on clear communication, goal setting and progress tracking to drive success. Final reports on all grants enable Starwood to communicate impact.

The Safeway Foundation manages all grants in its Healthy Futures program, tracking the impact of millions of dollars in donations to promote children's health.

PHILANTHROPY + IMPACT

Versaic helps clients move the dial on social change by increasing touchpoints and engagement with community partners and by providing an accessible platform for collecting and tracking outcomes and impact.



Benefits of Impact Reporting

Versaic pioneered the concept of **Impact Reporting** and is the first company to deliver a solution that is automated, transparent and streamlined.

Deeper Engagement

Set your community partners up for success with tools and information that make it easy for them to understand your criteria for support, engage with your team more effectively and track their progress against goals. Forge stronger partnerships by increasing your touch points without adding to your staff or workload.

Rich Data Collection for Reporting and Storytelling

Capture quantitative and qualitative data across all programs, focus areas or regions. Automatically create a Story Bank of images, videos and quotes from community partners and tie those assets to detailed grant data in a database that is accessible by anyone on your team. Create a powerful philanthropy narrative and communicate impact to all your stakeholders through stories and reports.

Keener Insights to Drive Social Change

Understand where your company and community partners are making a difference in support of your philanthropic mission. Make better decisions about where and how to invest your philanthropy budget and build a more effective case for continued or increased investment in grants and donations.

“Managing the grants process is one thing but really understanding how our investments are making an impact is very important to us. With Versaic, we’re now able to quantify where we’re making a difference in the causes that Safeway champions.”

Christy Duncan-Anderson,
Executive Director,
The Safeway Foundation

THE
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