

Local Eye Site to Host Online Career Fair for Eye Care Industry

Raleigh, NC (December 17th, 2014) – Local Eye Site, the leading provider of job-search and online recruitment services for the eyecare industry, announced today that they will be hosting Local Eye Site LIVE! - the first online career fair exclusively for eye care professionals.

The virtual event will give eye care employers the opportunity to connect directly with job seekers through a platform designed specifically for online recruiting. Participating employers will be allowed to screen, chat with, and collect resumes from multiple job seekers during the live event. “We’re very excited to be hosting an event like this for employers and job seekers in our industry,” said Brad McCorkle, Founder of Local Eye Site. “Our mission is to make the recruitment and job search process a better experience for eye care providers, so hosting a virtual event like this fits in well with that mission.”

The career fair is also an opportunity for job seekers to showcase their personal brand to some of the industry’s most notable employers. “The best thing about an event like Local Eye Site LIVE! is that job seekers can take meaningful steps in making crucial, career-advancing connections without leaving the comfort of their computers,” said Steven Squires, Director of Marketing at Local Eye Site. “Having a strong personal brand is important for connecting with the right potential employer, and being able to share that online in real-time with some of the industry’s top employers is invaluable.”

Local Eye Site LIVE! will use a unique online event platform that was built exclusively for career and professional development, so every feature is designed to help employers identify, screen and move top candidates through the hiring process in an easy and efficient way. The event is scheduled for Thursday, February 19th, and will include two sessions to accommodate east and west coast time zones.

Local Eye Site LIVE! is sponsored by National Vision, Inc. and Luxottica. For more information or to register for this event, please visit: www.localeyesite.com/live

About Local Eye Site

[Local Eye Site](http://www.localeyesite.com) is the premier online employment site for all eye care professionals. More than a destination recruiting site, Local Eye Site is the engine that powers online recruiting for the entire eye care industry.