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THE JONES COMPANY RESPONDS TO MARKET TRENDS WITH RELEASE OF NEW HOME PLAN COLLECTION
New Carriage Series offers prestigious European flair and is set to launch in Summerlyn neighborhood

NASHVILLE, Tenn. – The Jones Company continually monitors the lifestyle needs of discerning home buyers and, in response to the newest trends, has launched the brand new Carriage Series home plans. The Carriage Series offers nine customizable floor plans for buyers that showcase larger garages with courtyard entrances, four-sided masonry, and The Jones Company's signature Life Triangle™ open concept layouts.

"A family's home is more than four walls and a roof. It is where kids spend their childhood, holidays are celebrated and traditions are created," said Ken Stricker, The Jones Company CEO. "We keep this in mind as we develop our home collections and strive to offer the features that make a house a home not only attractive but more liveable. This new Carriage Series is a reflection of that promise to our buyers; we listen to their requests and follow trends, so that we can provide the best homes to fill the changing lifestyle needs of our homebuyers."

As the first entirely new collection from The Jones Company in five years, Carriage Series homes will introduce a new standard of curb appeal offering carriage style garage doors with courtyard entry, spacious driveways and double front entry doors. Covered living areas for outdoor entertaining and relaxing will also be included.

Once inside, buyers can expect to find a very livable, open concept layout. The home plans incorporate The Jones Company's Life Triangle™, which is designed to connect the kitchen, living room and dining area where most people spend the majority of their time. Families will also benefit from a "family foyer" off the garage that includes a walk-in storage closet. Appealing to a wide variety of today's buyers, several home plans also include a second full bedroom-and-bathroom suite on the main level to accommodate extended families or even small children.

In addition to the well-designed floor plans conducive to meeting buyers' lifestyle needs, the home is equipped with quality finishes. Kitchens include gourmet islands, granite countertops and stainless steel appliances as standard features. Bathrooms feature garden tubs and stand-up showers, with several spa-style options available, such as oversized showers and free-standing tubs. Hardwood floors and spacious closets are also standard with designer's choice light fixtures, Craftsman style trim and many other customizable upgrades.

The new Carriage Series homes will launch in The Jones Company's 249-lot Summerlyn neighborhood in Nolensville, which will open for pre-sales soon. To receive the latest news about the Summerlyn neighborhood, sign up for neighborhood updates at www.liveatsummerlyn.com. For more information on The Jones Company, see www.LiveJones.com.

About The Jones Company

The Jones Company, a Nashville home builder was founded by John E. Jones of St. Louis in 1927. The three-generation family owned and operated company offers a variety of home collections in all price ranges to meet diverse lifestyle needs. Known in the homebuilding industry as "the value leader," the company's in-house architectural department strives to find new ways to provide the best value to buyers. It is for this reason that many customers purchase two, three and even four Jones homes throughout their lifetime. In demonstrating this mission, every Jones home is backed by a one-year warranty on workmanship and materials and a 10-year guarantee on major structural components. The company is proud to have a history of community involvement, including most recently a decade of projects with Habitat for Humanity.

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