Nomis Solutions Announces the Appointment of Roger Muckenfuss as Vice President of Customer Success

Nomis Solutions hires Roger Muckenfuss as Vice President of Customer Success. The move represents rapid adoption of Nomis pricing software and expected acceleration as retail banks partner with Silicon Valley companies to drive innovation.

San Bruno, CA – December 17, 2014 – In response to accelerating adoption of its pricing solutions in retail banks, Nomis Solutions continues to build an organization dedicated to optimizing the value that customers derive from the company's advanced analytics and optimization software. Today, the company announced the appointment of Roger Muckenfuss as Vice President of Customer Success. Muckenfuss will build and lead the Nomis global Customer Success teams.

Nomis is a fast-growth company that combines cutting-edge Silicon Valley approaches to big data, advanced modeling, and deep analytics to help large and medium-sized retail banks better understand their customers. Nomis helps banks deliver win-win products and pricing in an environment that is increasingly competitive and highly disruptive. Since inception, Nomis customers have generated over $1 billion in incremental profits.

"Roger Muckenfuss brings exceptional leadership to our global Customer Success teams as they grow to serve our rapidly expanding family of customers," said Roger Arnemann, senior vice president of products and services at Nomis. "In 2014, we've seen a leap forward in demand. We delivered a record number of solutions to new and existing customers, optimized $1 trillion in financial products, significantly expanded our partner ecosystem, and grew our staff by 25%. 2015 will be even more exciting, and Roger Muckenfuss will help make it a record year for our customers."

"Customer success in retail banking involves consultative engagement and data-driven instrumentation," said Muckenfuss. "We are developing data- and analytics-based tools and processes that, coupled with deep industry practitioner knowledge, allow us to present new and innovative ways for our banking customers to reach their financial, operational, and strategic goals. The Customer Success teams will be central to delivering those insights to our customers. When our customers succeed, we succeed."

Muckenfuss has over 15 years of experience leading software services departments. As vice president of professional services at Corrigo, he established and led the enterprise services department at one of the country's leading mobile services management solutions providers. He also led client services, account management, and support at MarketLive, supplying e-commerce solutions to many top global retail brands. Just prior to joining Nomis, Muckenfuss led strategic services and helped create the customer success department at ClearSlide, which delivers sales enablement solutions to thousands of sales teams around the world. He has successfully scaled international service departments, aligning solutions to client goals, and cultivating a focus on delighted customers.

Tweet this: @Nomis_Solutions adds Roger Muckenfuss, VP of #CustomerSuccess. Nomis accelerating growth w #analytics #banks #fintech

About Nomis Solutions
Nomis Solutions provides best-in-class pricing and profitability technology for financial services companies. By combining a big-data platform with advanced analytics, innovative technology, and tailored business processes, Nomis delivers quick time-to-benefit and improves financial and operational performance throughout the customer-acquisition and portfolio-management processes. In 2014 Nomis customers are optimizing over $1 trillion in banking transactions and since inception our customers have generated over $1 billion in incremental profits.

Headquartered in San Bruno, CA, Nomis Solutions also has offices in Toronto and London. Visit www.nomissolutions.com or contact us at info@nomissolutions.com or 1-650-588-9800 or +44 0207 812 7251.

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