

Monki Shake It, a new fun language-learning app for kids

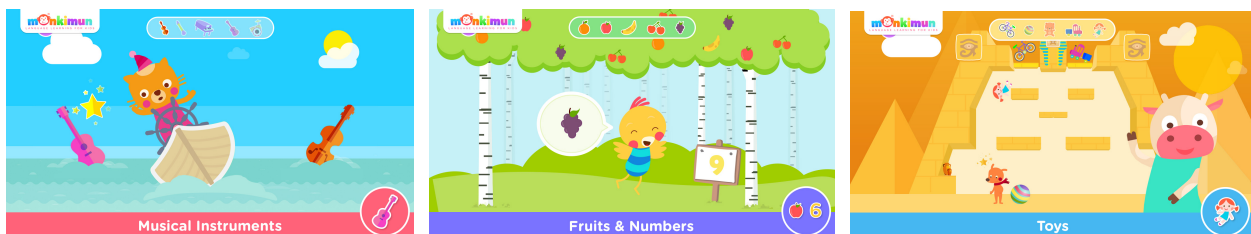
MADRID - January 14th, 2015 - Today Monkimun, an award-winning San Francisco startup, continues its Monki line, which includes Monki Chinese Class - rated best app of 2014 by Google.

Monki Shake It is a language-learning app for kids between 2 and 6 years old. It has four different lessons disguised as mini-games and one test to evaluate the skills acquired. Moreover, as they are learning, kids receive awards they can keep in a fun tree-house.

- The main purpose is to create the best learning experience for children
- Monki Shake It melds fun and education in a unique and interactive manner
- It is available in English, Spanish and Mandarin Chinese
- Each lesson can be played in two different modes: tapping or shaking the device

All the content is developed by Monkimun's educational experts specifically for their target age group. Children are exposed to different grammatical structures, questions, commands and new vocabulary according to the topic of each one of the lessons - numbers, musical instruments, animals, toys, means of transport and weather.

This app can be used to reinforce a child's mother tongue or to introduce the sounds and structure of a second language – a very important step in being able to speak it fluently.



Monkimun's VP of Product, Marieta Viedma, says, 'Kids learn naturally everything they hear and see. Our goal is to take advantage of that fact teaching them how to communicate in different languages in a controlled, fun and highly educative environment.'

Specifics

Download: Free (\$3 IAP)

iOS launch date: January 14th

Android and Kindle launch date: February 18th

Contact

If you would like further information, promotional codes or schedule an interview, please contact: Cristobal Viedma, CEO, cristobal@monkimun.es +34 617 606 187.

About the company

Monkimun, a San Francisco based startup founded in 2014, designs fun language learning apps and games for children. It does so in a secure environment without third-party advertising. Previous offerings include Monki Hide and Seek, Monki Animal Builder, Monki Birthday Party and the Google's 2014 best app award winning Monki Chinese Class.