

BYL
NETWORK
YOUR NETWORK.YOUR LIFE.



2015 Network Overview

The Future of Television

Online video, social media and mobile viewership are expanding rapidly and today's consumer is looking for an **All-in-One Solution** to make life even better.

As more streaming TV platforms develop such as Apple TV, Netflix, Roku and Smart TV, an expanding selection of online video content will become even more accessible connecting all wireless devices. **BYL can store it all in one place.**

“For those of you who have not figured it out, the future of television is the Internet. The future of radio is also the Internet. This is true for two reasons: cost and reach. It costs less to broadcast over the Internet than it does using conventional broadcasting transmitters and equipment, and the reach is far greater”. –PC Magazine 2013



Google chrome

Roku TV



Network Overview



BYL Network, Inc. www.bynetwork.com is a multi-channel network featuring a personalized remote control and **24-hour** “Live” broadcast of 30-minute weekly programs across six channels about and for: **Women**, **Men**, **Money**, **Home & Travel**, **Sports & Entertainment** and Late Night.

Additionally - a *free* customizable channel for users with your own personal *All In-One* remote control.

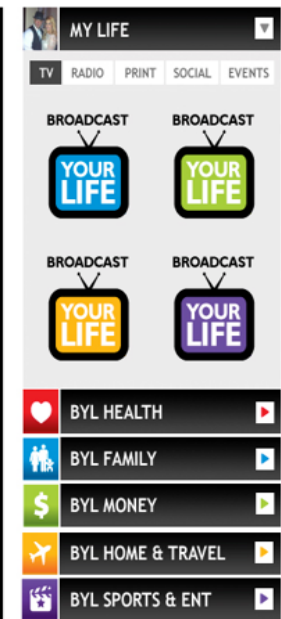
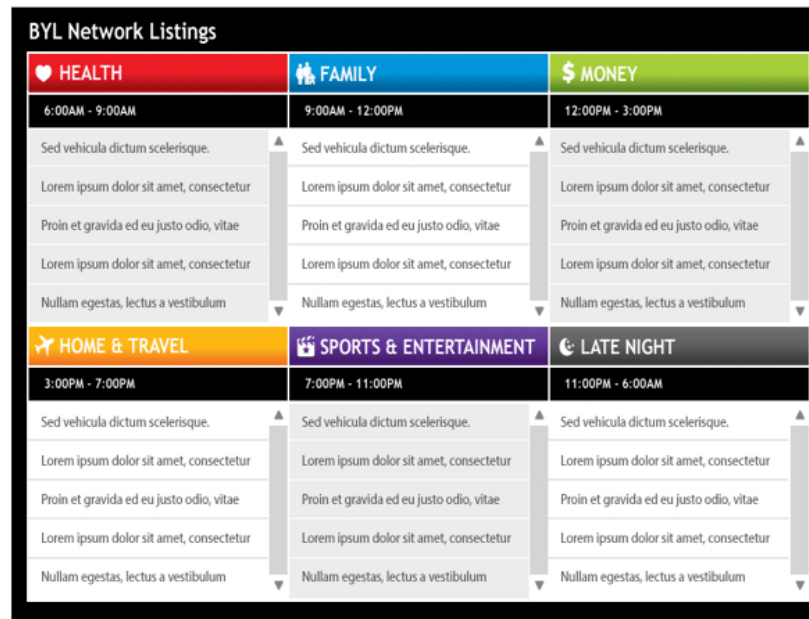
The Remote Control contains regularly updated portals with TV Shows, Radio Shows, Links, Coupons, Discounts, Social Media, Events and so more. **Winter, Spring Summer and Fall.** Your Network. Your Life. Your Choice.

Targeting 60-80 million online users worldwide all looking to live a better life.

Featuring 52 weeks of educational, informational and entertaining content from around the world.

Ages **16-65** with a median age of **39**.

BYL Network, Inc. is available **24/7** at www.bynetwork.com and will be accessible on all wireless devices around the world.



*Customize your own free channel with **your** videos, **your** radio stations, **your** social media sites and so much more!*

Programming Line-up and Time Slots Per Channel

Network Broadcasts:

24-hour "Live"
Programming

Program Length:

20-22 min.

Individual Feature:

3-5 min.

Commercial/Interstitial

8-10 min.

Day Part:

8:00AM-7:00PM

Prime Time:

7:30PM-11:00PM

Late Night/DR:

11:30PM-7:30AM

WOMEN'S PROGRAMMING

8:00-8:30AM

10:30-11:00AM

1:30-2:00PM

4:00-4:30PM

6:30-7:00PM

9:00-9:30PM

MEN'S PROGRAMMING

8:30-9:00AM

11:00-11:30AM

2:00-2:30PM

4:30-5:00PM

7:00-7:30PM

9:30-10:00PM

MONEY CHANNEL

9:00-9:30AM

11:30AM-12:00PM

2:30-3:00PM

5:00-5:30PM

7:30-8:00PM

10:00-10:30PM

HOME & TRAVEL

9:30-10:00 AM

12:30-1:00 PM

3:00-3:30PM

5:30-6:00PM

8:00-8:30PM

10:30-11:00PM

SPORTS & ENTERTAINMENT

10:00-10:30AM

1:00-1:30PM

3:30-4:00PM

6:00-6:30PM

8:30-9:00PM

11:00-11:30PM

DR/Infomercials: 11:30PM-7:30AM

Time slots and programming schedule is subject to change. Check network listings. Eastern Standard Time.



2015 Seasonal Sponsorship

Our Seasonal “Brought to you by ...” sponsor will be featured in each portal for 13 weeks. Each portal (TV, Radio, Print, Social and Events) in the **Remote Control** is designed to offer users a simple way to watch, listen, click, buy, get social and find news & events; all in one place.

TV

- Brand/Company to air within (13) 30 minute shows. The 30 minute shows will air 7 days a week.
- Brand/Company will be featured as the “Brought to you by...” sponsor of one specific channel for 13 weeks. A promotional :5 - :7 second mention and #tag will air a minimum of 3X a day, 7 days a week for 13 weeks.

Radio

- Brand/Company will supply one :15 or :30 second spot to broadcast on BYL Radio a minimum of 3X a day, 7 days a week for 13 weeks. The radio show for that channel will be “Brought to you by....” sponsor.
- Brand/Company will have the ability to host one 30 minute show per week.

Print

- Brand/Company will be featured in one issue of *BYL's interactive Magazine*.
50,000 printed and distributed in-hand, 500,000 emailed and 24/7 online distribution.

Social

- Brand/Company's social links (4) will be featured daily in the social section tab of channel for 13 weeks.

Events

- Sponsor to submit a list of all current events to be included in both the Events Tab and BYL Network Database.
- Sponsor **may be promoted at (1) BYL Network Road Tour Event per season.**

Our ideal partner is one that can provide a multi-mix of content to populate each portal within the remote control. The TV and “Live” broadcast component typically drives the content for all other portals located in the remote.



2015 BYL Network, Inc. Series Overview

WOMENS CHANNEL

- ❑ "Daily Dish of The Day"
- ❑ Dr. 911-
- ❑ Daily work-out tips featuring Top Trainers and Exerts from around the world..
- ❑ Style & Beauty Make-Overs..
- ❑ Inside "Her" Celebrity Life

MENS CHANNEL

- ❑ Men's Health & Wellness
- ❑ Boys Toyz
- ❑ Styling & Fashion
- ❑ Best of Life & wealth.
- ❑ The Best of Men.

MONEY CHANNEL

- ❑ Money Talk "Successipes"
- ❑ Your Savings Plan 101
- ❑ Best Places to work in the USA..
- ❑ YOU PON, Coupon.. Best Deals and Apps..
- ❑ "Behind The Billions"..Life, health and wealth..

HOME& TRAVEL

- ❑ Mind, Body & Soul..
- ❑ Top 10 US Vacation Destinations
- ❑ Best Travel Deals & Dishes..
- ❑ Beyond The Beach..
- ❑ "Designs From Around The World"

SPORTS & ENTERTAINMENT

- ❑ Movie Reviews of the Season..
- ❑ Celebrity Talk.. How to better your life..
- ❑ "Good For YOU"..TV Shows, Movies, Aps and more..
- ❑ Best of Music, Events & Entertainment..
- ❑ Educational Aps, Toys & Gizmos..



BYL Network Overall-Audience Profile

Ages 16-24 24%



Ages 25-49 47%



Ages 50+ 29%



24% Single Income Household

46% Married with Children in Household

61% Attended/Graduated College

38% Dual Income Household



87% Watch Online Videos Daily

Women 52%

Men 48%

A Sampling of BYL Content Partners



Linked **in**.



NICOLE CHAPLIN

All About Kids 2

answers to questions about life with kids



BYL Network's current content partners have a combined total reach of 70 million on-line users worldwide.

Join US!!



Interested in advertising, partnering or joining our programming line-up?

Programming Contact:

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Corporate Office Located in Boca Raton, Florida

Main Number: 561-487-3690

