

National Hospice Foundation Gala – May 1, 2015

DIAMOND SPONSOR - \$100,000

Benefits at this level are highly customized, developed specifically for the exclusive presenting sponsor. Listed below are benefits that can be customized to the needs of the Diamond Sponsor.

- ▣ Mailing list of all Management and Leadership Conference attendees
- ▣ Recognition as the presenting sponsor of the Gala
- ▣ Photo booth with your logo and website
- ▣ Reservations for ten (10) to the VIP Board of Governor's Reception one hour prior to the Gala
- ▣ Premier reserved seating for twenty (20) guests at the Gala
- ▣ Includes six (6) non-MLC registrant tickets
- ▣ Full page advertisement with prominent placement in the event program
- ▣ Verbal recognition from the stage at the event
- ▣ Inclusion in event promotions and media surrounding the Gala
- ▣ Two (2) sponsored email blasts sent to Management and Leadership Conference attendees prior to the event
- ▣ Recognition in NHF newsletter and annual report
- ▣ Logo on all collateral material including:
 - Sponsorship and Auction Opportunities Brochures (commitment by 11/11/2014)
 - Clinical Team Conference Learning Journal Save the Date Ad (commitment by 8/15/2014)
 - Save the Date Email Blast (commitment by 12/15/2014)
 - VIP Board of Governor's Reception Invitation (commitment by 3/1/2015)
 - Gala Invitation (commitment by 1/15/2015)
- ▣ Logo placement on:
 - Event signage and featured on-screen
 - Projected on wall
 - Give away packaging with website address
 - Front cover of the event program
 - Inside cover of the event program
 - NHF ad in NHPCO's 30th Management and Leadership Conference program
 - NHF website, with link

SAPPHIRE SPONSOR - \$75,000

Benefits at this level are customized for two exclusive sponsors — the host of the Gala's VIP Board of Governor's Reception and the host of the evening's Dessert Reception. Listed below are benefits that can be customized to the needs of Sapphire Sponsors.

- ▣ Mailing list of all Management and Leadership Conference attendees
- ▣ Recognition as the host of the Gala's VIP Board of Governor's Reception or evening Dessert Reception
- ▣ Reservations for eight (8) to the VIP Board of Governor's Reception one hour prior to the Gala
- ▣ Premier reserved seating for twenty (20) guests at the Gala
- ▣ Includes six (6) non-MLC registrant tickets
- ▣ Full page advertisement with prominent placement in the event program
- ▣ Verbal recognition from the stage at the event
- ▣ Inclusion in event promotions and media surrounding the Gala
- ▣ Two (2) sponsored email blasts sent to Management and Leadership Conference attendees prior to the event
- ▣ Recognition in NHF newsletter and annual report
- ▣ Logo on all collateral material including:
 - Sponsorship and Auction Opportunities Brochures (commitment by 11/1/2014)
 - Clinical Team Conference Learning Journal Save the Date Ad (commitment by 8/15/2014)
 - Save the Date Email Blast (commitment by 12/15/2014)
 - VIP Board of Governor's Reception Invitation (commitment by 3/1/2015)
 - Gala Invitation (commitment by 1/15/2015)
- ▣ Logo placement on:
 - Event signage and featured on-screen
 - Projected on wall
 - Back cover of the event program
 - Inside cover of the event program
 - NHF ad in NHPCO's 30th Management and Leadership Conference program
 - NHF website, with link

EMERALD SPONSOR - \$45,000

Benefits at this level are customized for two exclusive sponsors – the host of the Gala’s auction area and the host of the bars. Listed below are benefits that can be customized to the needs of Emerald Sponsors.

- ▣ Mailing list of all Management and Leadership Conference attendees
- ▣ Recognition as the presenting sponsor of the Gala auction area or bars
- ▣ Reservations for six (6) to the VIP Board of Governor’s Reception one hour prior to the Gala
- ▣ Premier reserved seating for twenty (20) guests at the Gala
- ▣ Includes six (6) non-MLC registrant tickets
- ▣ Full page advertisement with prominent placement in the event program
- ▣ Verbal recognition from the event stage
- ▣ Inclusion in event promotions and media surrounding the Gala
- ▣ One (1) sponsored email blast sent to Management and Leadership Conference attendees prior to the event
- ▣ Recognition in NHF newsletter and annual report
- ▣ Logo on all collateral material including:
 - Sponsorship and Auction Opportunities Brochures (commitment by 11/1/2014)
 - Clinical Team Conference Learning Journal Save the Date Ad (commitment by 8/15/2014)
 - Save the Date Email Blast (commitment by 12/15/2014)
 - Gala Invitation (commitment by 1/15/2015)
- ▣ Logo placement on:
 - All auction signage or on signage at the bar
 - Event signage and featured on-screen
 - Projected on wall above lounge area
 - Inside cover of event program
 - NHF ad in NHPCO’s 30th Management and Leadership Conference program
 - NHF website, with link

RUBY SPONSOR - \$35,000

Exclusive sponsorship for the entertainment underwriter of the Gala.

- ▣ Recognition as the entertainment sponsor for the 2015 National Hospice Foundation Gala
- ▣ Reservations for six (6) to the VIP Board of Governor’s Reception one hour prior to the Gala
- ▣ Premier reserved seating for twenty (20) guests at the Gala
- ▣ Includes six (6) non-MLC registrant tickets
- ▣ Full page advertisement with prominent placement in the event program
- ▣ Verbal recognition from the stage
- ▣ Inclusion in event promotions and media surrounding the Gala
- ▣ One (1) sponsored email blast sent to Management and Leadership Conference attendees prior to the event
- ▣ Recognition in NHF newsletter and annual report
- ▣ Logo on collateral material including:
 - Clinical Team Conference Learning Journal Save the Date Ad (commitment by 8/15/2014)
 - Save the Date Email Blast (commitment by 12/15/2014)
 - Gala Invitation (commitment by 1/15/2015)
- ▣ Logo placement on:
 - Event signage and featured on-screen
 - Projected on wall
 - Inside cover of event program
 - NHF ad in NHPCO’s 30th Management and Leadership Conference program
 - NHF website, with link

PEARL SPONSOR - \$25,000

Exclusive sponsorship for the floral/décor underwriter of the Gala.

- ▣ Recognition as the floral/décor sponsor for the 2015 National Hospice Foundation Gala
- ▣ Reservations for four (4) to the VIP Board of Governor’s Reception one hour prior to the Gala
- ▣ Premier reserved seating for ten (10) guests at the Gala
- ▣ Includes four (4) non-MLC registrant tickets
- ▣ Full page advertisement with prominent placement in the event program
- ▣ Verbal recognition from the stage
- ▣ Inclusion in event promotions and media surrounding the Gala
- ▣ One (1) sponsored email blast sent to Management and Leadership Conference attendees prior to the event
- ▣ Recognition in NHF newsletter and annual report
- ▣ Logo on collateral material including:
 - Clinical Team Conference Learning Journal Save the Date Ad (commitment by 8/15/2014)
 - Save the Date Email Blast (commitment by 12/15/2014)
 - Gala Invitation (commitment by 1/15/2015)
- ▣ Logo placement on:
 - Event signage and featured on-screen
 - Projected on wall
 - Inside cover of event program
 - NHF ad in NHPCO’s 30th Management and Leadership Conference program
 - NHF website, with link

TANZANITE SPONSOR - \$20,000

- ▣ Reservations for four (4) to the VIP Board of Governor's Reception one hour prior to the Gala
 - ▣ Premier reserved seating for ten (10) guests at the Gala
 - ▣ Includes four (4) non-MLC registrant tickets
 - ▣ Full page advertisement in the event program
 - ▣ Verbal recognition from the stage
 - ▣ Inclusion in event promotions and media surrounding the Gala
 - ▣ Recognition in NHF newsletter and annual report
- ▣ Logo on collateral material including:
 - Clinical Team Conference Learning Journal Save the Date Ad (commitment by 8/15/2014)
 - Save the Date Email Blast (commitment by 12/15/2014)
 - Gala Invitation (commitment by 1/15/2015)
 - ▣ Logo placement on:
 - Event signage and featured on-screen
 - Projected on wall above lounge area
 - Inside cover of event program
 - NHF ad in NHPCO's 30th Management and Leadership Conference program
 - NHF website, with link

AMETHYST SPONSOR - \$10,000

- ▣ Reservations for two (2) to the VIP Board of Governor's Reception one hour prior to the Gala
 - ▣ Reserved seating for ten (10) guests at the Gala
 - ▣ Includes four (4) non-MLC registrant tickets
 - ▣ Half-page advertisement in event program
 - ▣ Recognition in NHF newsletter and annual report
- ▣ Name on collateral material including:
 - Clinical Team Conference Learning Journal Save the Date Ad (commitment by 8/15/2014)
 - Save the Date Email Blast (commitment by 1/15/2015)
 - ▣ Name placement on:
 - Event signage and on-screen
 - Inside cover of event program
 - NHF website

GARNET SPONSOR - \$5,000

- ▣ Reservations for two (2) to the VIP Board of Governor's Reception one hour prior to the Gala
 - ▣ Reserved seating for ten (10) guests at the Gala
 - ▣ Includes four (4) non-MLC registrant tickets
 - ▣ Recognition in NHF newsletter and annual report
- ▣ Name on collateral material including:
 - Clinical Team Conference Learning Journal Save the Date Ad (commitment by 8/15/2014)
 - Save the Date Email Blast (commitment by 1/15/2015)
 - ▣ Name placement on:
 - Event signage and on-screen
 - Inside cover of event program
 - NHF website

TOPAZ SPONSOR - \$1,500

- ▣ Reservations for two (2) to the VIP Board of Governor's Reception one hour prior to the Gala
 - ▣ Reservations for two (2) to the Gala (non-MLC registrant tickets)
- ▣ Name placement on:
 - Event signage and on-screen
 - Inside cover of event program
 - NHF website

Global Partners in Care Event: A Night in... – October 16, 2015

EXCLUSIVE PREMIER SPONSOR - \$25,000

Exclusive sponsorship for the premier sponsor of the event.

- ▣ Recognition as the evening's exclusive Premier Sponsor
- ▣ Reservations for ten (10) to the VIP Reception one hour prior to the event
- ▣ Reserved seating for ten (10) guests at the event
- ▣ Includes four (4) non-CTC registrant tickets
- ▣ Two (2) sponsored email blasts sent to conference attendees before the event
- ▣ Logo projection at the event
- ▣ Recognition:
 - Verbally during the event
 - On the Global Partners in Care website, with link
 - In post event press, newsletters and annual report
- ▣ Company logo on collateral material including:
 - Sponsorship and Auction Opportunities Brochure (commitment by 5/1/2015)
 - Save the Date Email Blast (commitment by 8/14/2015)
 - Clinical Team Conference Learning Journal (commitment by 9/14/2015)
 - Listing in the event program book
 - Signage at the event

UNDERWRITER SPONSOR - \$15,000

Recognition as the evening's Underwriter Sponsor.

- ▣ Reservations for ten (10) to the VIP Reception one hour prior to the event
- ▣ Reserved seating for ten (10) guests at the event
- ▣ Includes four (4) non-CTC registrant tickets
- ▣ Two (2) sponsored email blasts to conference attendees before the event
- ▣ Recognition:
 - Verbally during the event
 - On the Global Partners in Care website, with link
 - In post event press, newsletters and annual report
- ▣ Company logo on collateral material including:
 - Sponsorship and Auction Opportunities Brochure (commitment by 5/1/2015)
 - Save the Date Email Blast (commitment by 8/14/2015)
 - Clinical Team Conference Learning Journal (commitment by 9/14/2015)
 - Listing in the event program book
 - Signage at the event and at the bars

PLATINUM SPONSOR - \$10,000

Recognition as the evening's Entertainment Sponsor.

- ▣ Reservations for ten (10) to the VIP Reception one hour prior to the event
- ▣ Reserved seating for ten (10) guests at the event
- ▣ Includes four (4) non-CTC registrant tickets
- ▣ One (1) sponsored email blast to conference attendees before the event
- ▣ Recognition:
 - Verbally during the event
 - On the Global Partners in Care website, with link
 - In post event press, newsletters and annual report
- ▣ Company logo on collateral material including:
 - Save the Date Email Blast (commitment by 8/14/2015)
 - Clinical Team Conference Learning Journal (commitment by 9/14/2015)
 - Listing in the event program book
 - Signage at the event

DIAMOND SPONSOR - \$7,500

- ▣ Reservations for eight (8) to the VIP Reception one hour prior to the event
- ▣ Reserved seating for ten (10) guests at the event
- ▣ Includes four (4) non-CTC registrant tickets
- ▣ One (1) sponsored email blast to conference attendees before the event
- ▣ Recognition:
 - Verbally during the event
 - On the Global Partners in Care website, with link
 - In post event press, newsletters and annual report
- ▣ Company logo on collateral material including:
 - Save the Date Email Blast (commitment by 8/14/2015)
 - Clinical Team Conference Learning Journal (commitment by 9/14/2015)
 - Listing in the event program book
 - Signage at the event

GOLD SPONSOR - \$5,000

- ▣ Reservations for six (6) to the VIP Reception one hour prior to the event
- ▣ Reserved seating for ten (10) guests at the event
- ▣ Includes four (4) non-CTC registrant tickets
- ▣ Recognition:
 - Verbally during the event
 - On the Global Partners in Care website
 - In post event press, newsletters and annual report
- ▣ Company name on collateral material including:
 - Save the Date Email Blast (commitment by 8/14/2015)
 - Clinical Team Conference Learning Journal (commitment by 9/14/2015)
 - Listing in the event program book
 - Signage at the event

SILVER SPONSOR - \$2,500

- ▣ Reservations for four (4) to the VIP Reception one hour prior to the event
- ▣ Reservations for two (2) to the event (non-CTC registrant tickets)
- ▣ Recognition:
 - On the Global Partners in Care website
 - In post event press, newsletters and annual report
- ▣ Company name on collateral material including:
 - Save the Date Email Blast (commitment by 8/14/2015)
 - Clinical Team Conference Learning Journal (commitment by 9/14/2015)
 - Listing in the event program book
 - Signage at the event

BRONZE SPONSOR - \$1,000

- ▣ Reservations for two (2) to the VIP Reception one hour prior to the event
- ▣ Reservations for two (2) to the event (non-CTC registrant tickets)
- ▣ Recognition:
 - On the Global Partners in Care website
 - In post event press, newsletters and annual report
- ▣ Company name on collateral material including:
 - Clinical Team Conference Learning Journal (commitment by 9/14/2015)
 - Listing in the event program book
 - Signage at the event

PATRON SPONSOR - \$250

- ▣ Reservation for one (1) to the event (non-CTC registrant, this ticket includes naming opportunities)
- ▣ Recognition:
 - On the Global Partners in Care website
- ▣ Company name on collateral material including:
 - Listing in the event program book
 - Signage at the event