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Nashville Health Care Council Names Bill Brown to 2015 Fellows Class

NASHVILLE, Tenn., January 13th, 2014 - Entrada is pleased to announce that Bill Brown has been selected as a member of the 2015 class of the [Nashville Health Care Council Fellows](#). Now in its third year, the Council Fellows initiative engages industry leaders in clearly defining health care's greatest challenges and exploring business strategies to navigate the complex issues facing the U.S. health care system.

"Bill Brown is a valuable leader to our organization, and we are all excited for Entrada to be represented in the 2015 Council Fellows class," stated Jay Cannon, Chief Development Officer at Entrada. "I know Bill will take the wealth of knowledge and perspective he gains as part of the 2015 Fellows Class to further benefit both Entrada and the Nashville healthcare community at large."

"It is an honor to be selected as a 2015 Council Fellow among such a distinguished group with unique experiences," said Bill Brown. "I am committed to working hard and improving the healthcare industry within the Nashville community and the greater United States; I look forward to the exposure and interactive dialogue with the 2015 Fellows class."

The 2015 class, selected by the Council Fellows Advisory Committee led by former U.S. Senate Majority Leader Bill Frist, M.D., includes 36 of the [nation's top health care executives](#).


"The 2015 Fellows include some of the industry's best and brightest leaders with experience and industry focus spanning all sectors of health care," said Frist, who co-directs the initiative with **Larry Van Horn**, a leading expert in health care management and economics, and professor at Vanderbilt University's Owen Graduate School of Management. "These individuals have a challenging task ahead, and I look forward to the meaningful discussion and debate that will come from our rigorous curriculum."

The Fellows program, launched by the Council in 2013, is the next step in continuing Nashville's health care legacy of leadership, innovation and entrepreneurship. The initiative engages key professionals to better implement business strategies, create value, drive industry growth and effect change on local, national and international levels.

"Over the past four decades, Nashville has become the nation's health care industry capital. An initiative like this is a natural fit for Nashville, and we're greatly encouraged by the innovative ideas and strong connections developing through Fellows," said Caroline Young, Council president.

"Nashville is uniquely positioned to offer this one-of-a-kind curriculum," said **Van Horn**. "In just a short time, Fellows alumni are excelling within their own organizations and creating new opportunities for Nashville."

The eight daylong sessions, held between January and May, will utilize the expertise of industry experts in Nashville, as well as nationally known figures and leading academic institutions. The integrated curriculum will include topics such as health care policy reform, shifts in reimbursement systems, disruptive innovation in technology, advancements



in personalized medicine, consumerism, integrated delivery networks, population health management and globalization.

Executive skills development and a unique immersion component are also hallmarks of the specially designed curriculum. The sessions will be hosted at Vanderbilt University's Owen Graduate School of Management.

The Council Fellows program is presented in partnership with BlueCross BlueShield of Tennessee, Community Health Systems, HCA, Healthways, LifePoint Hospitals and Vanderbilt University's Owen Graduate School of Management.

More information, including class member biographies, will be posted at www.healthcarecouncilfellows.com as it becomes available.

About Nashville Health Care Council

The Nashville Health Care Council, founded in 1995 as an initiative of the Nashville Area Chamber of Commerce, is an association of health care industry leaders working together to further establish Nashville's position as the nation's health care industry capital. Worldwide, Nashville's health care industry generates more than \$70 billion in revenue and over 400,000 jobs, and is Nashville's largest and fastest growing employer. For more information on the Council, please visit www.healthcarecouncil.com.

About Entrada

Entrada is a leading provider of integrated mobile solutions that improve healthcare efficiencies and outcomes. Entrada's commitment is to protect physician and staff productivity for the next generation of patient care. For more information, please visit www.EntradaHealth.com.