



Brady Corporation

6555 West Good Hope Road  
P.O. Box 571  
Milwaukee, WI USA  
53201-0571

**NEWS RELEASE**  
**For Immediate Release**

**Media Contact:** Casey Schaak, (414) 438-7029  
[Casey\\_Schaak@bradycorp.com](mailto:Casey_Schaak@bradycorp.com)  
**Product Contact:** Valerie DeCleene, (414) 358-5262  
[Valerie\\_DeCleene@bradycorp.com](mailto:Valerie_DeCleene@bradycorp.com)

Tel: 414 358 6600  
Fax: 414 438 6910  
[www.bradycorp.com](http://www.bradycorp.com)

**Brady releases latest Safety, Facility and Equipment Identification Catalog**  
*S-34 catalog provides expanded parts for a more complete view of Brady's safety and identification solutions*

**MILWAUKEE, Wis.** (January 14, 2015) — [Brady](#), a global leader in product and facility identification solutions, announced today its newest [Safety, Facility and Equipment Identification Catalog](#) (S-34). The latest catalog features 9,257 additional parts to provide a more comprehensive view of Brady's wide range of safety and identification solutions.

"The new catalog has undergone considerable improvements in response to the valuable feedback we received during a catalog survey earlier this year," says Valerie DeCleene, graphic designer at Brady. "We expanded the catalog to include 6,587 existing parts and 2,670 new parts to meet the need of including more products from our active parts list."

The latest edition of the Safety, Facility and Equipment Identification catalog features the new BMP®21-Plus portable printer, expanded printer materials, new lockout tagout devices and SPC absorbent products, such as new high visibility and barrier-backed adhesive mats. It also includes an expanded sign selection, with over 2,000 ANSI signs, Brady Workstation and Link360® software, more Client Services offerings, a variety of labels, tags, pipemarkers and more!

The catalog is designed to provide a variety of safety and compliance solutions for key areas, such as lean manufacturing and maintenance, lockout tagout, arc flash, GHS, slips, trips and falls, spill containment, food and beverage, voice/data communications, and emergency egress.

Request a hardcopy of the catalog [here](#), or view the digital version online at [catalogs.bradycorp.com](http://catalogs.bradycorp.com)

**For more information:**

To view Brady's full product offering, visit [BradyID.com](http://BradyID.com).

**About Brady Corporation:**

Brady Corporation is an international manufacturer and marketer of complete solutions that identify and protect people, products and places. Brady's products help customers increase safety, security, productivity and performance and include high-performance labels, signs, safety devices, printing systems and software. Founded in 1914, the company has a diverse customer base in electronics, telecommunications, manufacturing, electrical, construction, education, medical, aerospace and a variety of other industries. Brady is headquartered in Milwaukee, Wisconsin and as of August 1, 2014, employed approximately 6,400 people in its worldwide businesses. Brady's fiscal 2014 sales were approximately \$1.23 billion. Brady stock trades on the New York Stock Exchange under the symbol BRC. More information is available on the Internet at [www.bradycorp.com](http://www.bradycorp.com).

###