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Nationally Recognized Trust, Estate and Conservatorship Expert Bruce S. Ross Now Available Exclusively At ARC

Los Angeles, CA – January 13, 2015 - ARC (Alternative Resolution Centers) is pleased to announce that acclaimed attorney Bruce S. Ross, Chair of international law firm Holland & Knight's Private Wealth Services National Dispute Resolution Group, has joined ARC's distinguished panel of neutrals. Mr. Ross has more than 40 years of experience specializing in the litigation, settlement and trial of estate, trust and protective proceedings cases. Mr. Ross has served as a mediator in numerous complex matters and has given seminars on mediation aimed at trust and estate attorneys. He served as a Voluntary Settlement Officer and Judge Pro Tem for California courts and has spoken on estate and trust topics to many regional and national organizations.

"We are honored to have Bruce Ross as an exclusive member of our prestigious probate panel," said ARC President Amy Newman. "His illustrious career with Holland and Knight as a nationally and internationally recognized leader in Trust and Estate law speaks for itself. Mr. Ross draws praise in every regard for his legal acumen and success in negotiating and settling countless complex, high profile probate disputes. At ARC, Bruce is available as a mediator, arbitrator, discovery referee and in private trials."

"While continuing my career at Holland & Knight, I have elected to broaden my focus and am honored to be joining ARC," said Mr. Ross. "I look forward to utilizing my specialized trial skills and career-long expertise in the fundamentals of estate and trust law and taxation to facilitate such resolutions. Though ARC is based in Los Angeles, I expect to broaden its reach nationally as cases present themselves."

Mr. Ross has been involved in numerous high profile cases, including most recently as lead jury trial counsel for the proponent and advocate/mediator in the will contest over the estate of reclusive heiress Huguette Clark of "Empty Mansions" fame, a case which settled at the start of a projected six to eight week trial in the Surrogate's Court of New York. He also represented Mickey Rooney in his highly publicized financial elder abuse case and is now representing Mickey's estate in defense of a will contest brought by several of Mickey's children. With Mickey's approval and endorsement, Bruce established the Holland & Knight Mickey Rooney National Elder Abuse Pro Bono Project, providing legal services to indigent elderly victims of financial abuse.

As Chair of a Los Angeles County Bar Association Committee, Mr. Ross was the principal author of the rules and guidelines for mediation adopted in 1997 by the Probate Department of the Los Angeles Superior Court. Mr. Ross has appeared pro hac vice in many states and has consulted with lawyers overseas in several countries in cases involving multi-jurisdictional and international issues.

ARC has served the legal community since 1987, making it one of the longest standing businesses in the field of dispute resolution. The reputation and industry experience of ARC's distinguished panel has contributed to our success and longevity in a very competitive marketplace. Members of our panel of federal and state retired justices and judges and attorney neutrals have been selected as *Daily Journal* "Top Neutrals" in California since 2006.

ARC has handled tens of thousands of cases for top law firms, major insurance companies, Fortune 500 companies and public entities. Providing assistance to our clients for more than two decades has resulted in many successful resolutions and satisfied litigants. ARC has locations in Century City, Downtown Los Angeles and Orange County, and provides services throughout the United States. In addition to excellent customer service and sophisticated case management services, ARC offers customized programs featuring panelists with subject-specific expertise in complex commercial litigation, corporate law, entertainment, employment, health care, construction defect, personal injury, intellectual property and other areas. For more information, please call **310-284-8224** or **1-800-347-4512** or visit ARC's website at **www.arc4adr.com** to view panelist profiles.