

Orange Energizing Solutions Completes Very Successful 2014

Expands Operations to Florida in January 2015

January 15, 2015 – New York, NY –Orange Energizing Solutions (Orange) is a leading provider and installer of cost effective energy efficiency solutions for commercial refrigeration business applications, including those in the grocery, restaurant, C-Store, fast food and hotel industries. OES has successfully introduced its measures to Various Electric Utility Companies in the US and Canada, where by, having these entities implement these measures in their Energy Efficiency programs. Also, OES is conducting studies of saving-measures and efficiency alongside other energy-efficiency entities. Products include custom manufactured gaskets, strip curtains, night covers, door closers, anti-sweat controllers, EC Motors, LED lighting fixtures, gasket sweepers, handles, latches, hinges and custom door repairs.

Headquartered in New York, NY, with offices disperse throughout the United State allows the company to specialize in national and regional energy efficiency programs in the commercial sector. Orange is owned and managed by Moshe Schneider and Avner Harel who over their 25 years of combined industry experience have built a reputation for providing quality products, services and end-to-end solutions. As of December 31, 2014 Orange had additional offices in upstate New York, Virginia, Michigan, Colorado, Arkansas, Modesto California, Austin Texas and Winnipeg, Manitoba Canada. Orange is highly mobile and looking for expansion opportunities in the United States and Canada through participation in energy efficiency programs or serving national or regional chains' retrofit and ongoing maintenance needs. Furthermore, Orange offers free consultation to all commercial businesses and help its clients utilize their facilities' electricity consumption.

Revenue for calendar year 2014 reached \$9 million. During the fourth quarter of 2014, Orange expanded operations and established its presence in additional energy efficiency programs including Ameren MO ActOnEnergy **BizSavers** program, Ameren IL ActOnEnergy Business program, Power Forward PSO Existing Facility program in OK and Energy Smart Grocer in RI. The company also continued adding products and services, including anti-sweat controllers with wireless monitoring features.

President Moshe Schneider commented that "Orange is looking forward to entering the Florida market where I started my first business in the commercial refrigeration retrofit and maintenance business 14 years ago. I spent most of my career through 2011 in Florida. Initially Orange will establish a regional office in Palm Beach County." Moshe added that "due to certain non-compete restrictions related to the sale of the prior business in 2011, Orange had not been able to operate in Florida until 2015."

CEO Avner Harel stated that "while Orange will serve all sized clients in Florida, we look to establish relationships with companies having regional multi-location operations where we can be their full service retrofit and maintenance provider." Avner added that "as with all our operations in the United States and Canada, we will help our clients obtain rebates and incentives under applicable energy efficiency programs."

Orange provides its products nationally, through their website "Oesolutions.net".

Orange Energizing Solutions

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