



## **Get Efficient, Inc. Hires Dan Thoms as New Corporate President**

*Industry Veteran Known for Growing Revenue is Tapped for Top Post*

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Cape Coral, FL (January 13, 2015). A growing information technology firm has hired Dan Thoms to be its President. In this role he will manage day-to-day business operations, manage key client relationships, develop corporate strategy, hone products and services, and focus on sales and marketing. Mr. Thoms previously worked as the Executive Vice President at the mortgage industry powerhouse AllRegs. In this role he led sales and strategy before its eventual sale in November 2014. Prior to AllRegs, he served as the Vice President of Education and Business Development at the Mortgage Bankers Association. As a senior manager in the association he focused on member benefits including increasing non-dues revenue through better education programs and advising members on more effective use of technology.

As President, Mr. Thoms will focus on growing the business within the non-profit sector. Mr. Thoms will lead business strategy and development of new products and services. Brandie Fennell Duncan, Owner and Chief Efficiency Officer, stated, "Dan brings a wealth of knowledge and business acumen to Get Efficient. His association experience combined with his sales and organization leadership skills fit really well with our needs as a company today. We are very excited to have him." Mr. Thoms will hit the ground running with site visits to key clients as well as meeting with staff members. Ms. Duncan continued, "Get Efficient is poised for dynamic growth and with Dan on board our success will happen quickly."

Get Efficient ([www.getefficient.com](http://www.getefficient.com)) is a consulting and technology integration firm focused on providing associations, charitable organizations and other non-profits, with productivity improvements based on "lean" processes. Among its key areas of competence: Process Improvement, Project Management, Web Applications and System Integrations. The company has been in business working and helping non-profits become successfully efficient for more than seven years.