Media Contact Eric Brosch 813-476-9782 ebrosch@usa.edu

## University of St. Augustine Welcomes Vice President of Business Administration

**San Marcos, California—January 13, 2015—**The University of St. Augustine for Health Sciences (USA) has named James C. Harnden vice president of business administration. In this role, Harnden will provide operational leadership for USA's technology, facilities, finance and real estate operations.

"Not only does Jim have extensive experience in IT and finance, he has focused his career on the education sector, which means he is already immersed in our industry and will bring many skills to the University of St. Augustine," said Dr. Wallace Pond, USA's chief executive officer. "We're excited to have him join our team and start working to advance our business operations."



Harnden has more than 25 years of business, operations, facilities, customer service and IT experience, which includes almost 15 years at the executive management level in the field he is most passionate about, education.

Prior to joining USA, Harnden served as the CIO and vice president of campus operations for Thunderbird School of Global Management, where he was responsible for driving down costs, creating revenue streams and optimizing operational efficiencies, as well as helping develop the strategic plan, negotiate contracts and increase student enrollment. He has also served in senior positions at CEA Global Education, Tatum and Junior Achievement Worldwide.

Harnden earned his Bachelor of Science in Business Administration from Colorado Technical University and an associate's in Computer Information from Northern Virginia Community College. He has received numerous certifications, including Project Management Professional (PMP).

## **About Us**

The University of St. Augustine for Health Sciences (USA) is a graduate institution that emphasizes health science education through innovative quality classroom and distance education. Founded in 1979, USA has locations in San Marcos, California; St. Augustine, Florida; and Austin, Texas. USA offers degree programs in physical therapy, occupational therapy, athletic training, education, health science and orthopaedic assistant, as well as residency, fellowship and continuing education programs. For more information, visit www.usa.edu. ###